

TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF II B.B.A. FOR THE ACADEMIC YEAR 2017-18

1. **BUSINESS MATHEMATICS & STATISTICS**
 - 1) Measure of Central Tendency.
 - 2) Correlation Analysis.
2. **COMMERCIAL LAW**
 - 1) "All contract includes agreement, but all agreement does not necessarily include Contract" Explain with essentials of Valid Contract.
 - 2) Define Agent, Agency and explain the different ways of creation of Agency.
3. **MARKETING MANAGEMENT**
 - 1) Describe the marketing mix suitable for FMCGs.
 - 2) Explain the responsibility of Business towards Society.
4. **FINANCIAL MANAGEMENT**
 - 1) Explain the Capital Budgeting Decisions.
 - 2) What are the various Inventory management Techniques used in India. Explain.
5. **CORPORATE ACCOUNTING**
 - 1) Prepare a Final Account of an imaging company with an example.
 - 2) Explain Indian Accounting Standards.
6. **PERSONNEL MANAGEMENT**
 - 1) Explain the status of Personnel management in Indian context.
 - 2) Explain the methods of wages and salary administration suitable for IT Company.


DIRECTOR
