

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF
M.COM. (FINAL)
FOR THE ACADEMIC YEAR 2017-18**

1. BUSINESS POLICY & ENVIRONMENT

1. What is business Policy? Explain the terms namely EXIM Policy and Consumer Protection Act.
2. Explain the impact of Demographic and global environmental factor on the business.

2. STRATEGIC MANAGEMENT

1. Why are strategies to be evaluated? Discuss the problems involved in evaluation of strategies.
2. Explain the various structural mechanisms needed to implement a strategy. How does strategy affect structure?

3. FOREIGN TRADE & POLICY

1. What is an International Trade? Briefly explain the Theories of International Trade.
2. Explain classical economists and Bertile-Ohlin's views on foreign trade. What are the criticisms of Birtile-Ohlin's theory?

4. HUMAN RESOURCE DEVELOPMENT

1. What is learning? Explain the process and barriers of learning.
2. Write a brief note on the techniques of management development.

5. STRATEGIC HUMAN RESOURCE MANAGEMENT

1. What is organizational culture? How it affects the behavior of the employees? Explain.
2. How do you formulate HR Strategies? Briefly explain Strategic HRM Models.

6. CURRENT ISSUES IN BANKING

1. Explain capital adequacy norms and recent trends in capital adequacy norms in Indian commercial banks.
2. Explain the role of CRM and Banking Ombudsman in Indian Banks.

7. FINANCIAL SERVICES & MARKETS

1. Discuss the role of Non banking financial companies in industrial development in India.
2. Explain the Characteristics and functions of entrepreneurs.


DIRECTOR