

ಮಂಗಳೂರು
MANGALORE



ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
UNIVERSITY

(Accredited by NAAC with 'A' Grade)

ಕ್ರಮಾಂಕ/ No. : MU/ACC/CR 43/204-15/A2

ಕುಲಸಚಿವರ ಕಛೇರಿ

ಮಂಗಳಗಂಗೋತ್ರಿ - 574 199

Office of the Registrar
Mangalagangothri - 574 199

ದಿನಾಂಕ/Date: 25.02.2019

NOTIFICATION

Sub: Revised Guidelines of Career Oriented Programme
in Aviation and Hospitality Management.

- Ref: 1. Decision of the BOS in Tourism, Travel, Hospitality
Management, PGDTHM, Aviation & Hospitality
(Certificate/Diploma) meeting held on 12.10.2018.
2. Approval of the faculty of Commerce meeting
held on 07.01.2019
3. Approval of the Academic Council meeting held on 01.02.2019.

Pursuant to the above, the revised Guidelines of Career Oriented
Programme in Aviation and Hospitality Management is hereby notified for
implementation with effect from the academic year 2019-20.

REGISTRAR

To:

1. The Chairman/ Co-ordinator of the Department concerned.
2. The Principals of the college concerned.
3. The Registrar (Evaluation), Mangalore University.
4. The Director, DUIMS, Mangalore University – with a request to publish in the website.
5. The Superintendent (ACC), O/o the Registrar, Mangalore University
6. Guard File.

MANGALORE UNIVERSITY

CAREER ORIENTED PROGEAMME IN AVIATION AND HOSPITALITY MANAGEMENT [AHM]

Guidelines Regarding Practical / Project

PREAMBLE:

The aviation industry offers 56.6 million jobs globally. The Indian aviation industry is estimated to become the third largest aviation market in the world by 2020. The airport is one of the most vital elements of the air transportation system. The aviation industry is expected to grow at a compounded annual growth rate of over 25%. Also, the hospitality industry is one of the fastest growing sectors in the country. This sector is expected to be the second largest employer in the world 2019. No other industry offers career benefits and payment packages as lucrative as these industries. The hospitality sector has been gaining significant importance as far as contribution to the economy is concerned. In fact, every ninth job within the world is created by the tourism industry. Professionals in hotels and hospitality are in demand in all parts of the world.

OBJECTIVE:

The aim this course is to provide "a cut above the rest" man-power to the ever growing demands of the aviation and hotel industry. This program is an industry-ace-ted, career-oriented, that prepare the youth for national and international careers in the aviation & hospitality world. The student will get in-depth knowledge of the principles and operational procedures in the aviation and hospitality industry through right technical training, and also polish their personality & learn to manage customer enquiries effectively, as the opportunity and growth are mentioned below.

- Indian aviation is experiencing dramatic growth across the board, from the emergence of LCC/new carriers to a growing middle class ready to travel by air as well as growth in business and leisure travel.
- Large scale collaborations /M&A deals
- India plans to increase the number of operational airports to 250 by the year 2030
- The launch of several branding and marketing initiatives by the Government of India such as Incredible India! and Athiti Devo Bhava provides a focused impetus to growth.

**SYLLABUS/ CURRICULUM: AVIATION AND HOSPITALITY
MANGEMENT (AHM)**

I YEAR (LEADING TO CERTIFICATE)

Paper	Instruction (Hours)	Duration of Examination (Hours)	Marks for Final Exam	Marks for Internal Exam	Total Marks
AHM Paper I	3	3	100	50	150
Practical I	3	3	100*	50**	150

*Every student is expected to maintain a record book comprising minimum of five assignments from the syllabus or related areas each of 10 marks. (5X10 = 50). Every student should undergo a viva voce examination based on the record book and syllabus for a maximum of 50 marks. (Record Book 50 marks + Viva Voce 50 marks = 100)

SYLLABUS/ CURRICULUM: AVIATION AND HOSPITALITY MANGEMENT (AHM)

I YEAR (LEADING TO CERTIFICATE)

Paper	Instruction (Hours)	Duration of Examination (Hours)	Marks for Final Exam	Marks for Internal Exam	Total Marks
AHM Paper I	3	3	100	50	150
Practical I	3	3	100*	50**	150

*Every student is expected to maintain a record book comprising minimum of five assignments from the syllabus or related areas each of 10 marks. (5X10 = 50). Every student should undergo a viva voce examination based on the record book and syllabus for a maximum of 50 marks. (Record Book 50 marks + Viva Voce 50 marks = 100)

** 50 Marks of internal can be allotted by the concerned teachers based on assignment presentations and class performance.

II YEAR (LEADING TO DIPLOMA)

Paper	Instruction (Hours)	Duration of Examination (Hours)	Marks for Final Exam	Marks for Internal Exam	Total Marks
AHM Paper II	3	3	100	50	150
Practical II	3	3	100*	50**	150

*Every student is expected to maintain a record book comprising minimum of five assignments from the syllabus or related areas each of 10 marks. (5X10 = 50). Every student should undergo a viva voce examination based on the record book and syllabus for a maximum of 50 marks. (Record Book 50 marks + Viva Voce 50 marks = 100)

** 50 Marks of internal can be allotted by the teachers based on assignment presentations and class performance.

III YEAR (LEADING TO ADVANCED DIPLOMA)

Paper	Instruction (Hours)	Duration of Examination (Hours)	Marks for Final Exam	Marks for Internal Exam	Total Marks
AHM Paper III	3	3	100	50	150
Practical III	3	3	100*	50**	150
Project	3	Viva Voce	100***	-	100

*Every student is expected to maintain a record book comprising minimum of five assignments from the syllabus or related areas each of 20 marks. (5X20 = 100).

** 50 Marks of internal can be allotted by the teachers based on assignment presentations and class performance.

***Every student is expected to take up a project work under a teacher guide relating to the area of their study and submit a report containing a minimum of 50 pages which will have two valuations (1 internal and 1 external) for a maximum of 50 marks. A viva voce examination to be conducted based on their project report by the external examiner/examiners for a maximum of 50 marks.