



Accredited by NAAC with 'A' Grade

Department of Library and Information Science

Mangalore University, Mangalagangothri, Mangalore – 574 199



Organizes

National Conference on Professionalism in Library and Information Services for User Empowerment: Opportunities and Challenges (PROFUSE 2017)

Date: April 27-28, 2017

Venue: Mangala Auditorium, University Campus



About the **CONFERENCE**

In the world of Globalization and Technological innovations, revolutionary changes are being seen in the information generation, collection, storage and retrieval coupled with similar changes in higher educational scenario. As a result, there is a significant change in favour of digitization, digital teaching and learning, e-learning, self-learning and education through online and open access resources. This has necessitated empowering user community to be trained with the abilities to locate, access, evaluate and use information resources from the vast ocean of information resources. It is the Library and Information Centres considered as preserver and disseminator of knowledge resources has necessitated re-inventing and re-engineering the true professionalism enabling the user community to empower and enrich with knowledge based resources both offline and online resources. The National Conference on **Professionalism in Library and Information Services for User Empowerment: Opportunities and Challenges (PROFUSE 2017)** is primarily being organized for meeting the challenges of 21st century knowledge society to stay in tune with the rapid changes occurring in the world of knowledge organization and dissemination in the libraries and librarianship. It is also intended to prepare themselves for excellence in services for user's empowerment to be competent to make the opportunities and challenges in utilizing the library and information services quite effectively.

MANGALORE UNIVERSITY, Mangalagangothri is located on a picturesque hillock, spread over 350 acres of land, 20kms away from Mangalore city. The University has 26 Post-Graduate Departments on the Campus with 210 affiliated colleges/institutions that include 4 constituent, 4 law, 18 education and 5 autonomous colleges. The university has excellent infrastructure facilities like University Library, Mangala Auditorium, Cyber Lab with 1Gbps Internet Connectivity, Sports facilities and Hostels for Men and Women. University is ranked 24th among top 50 Universities in terms of publication output. There are two National Research Facilities namely Microtron Centre and Ocean & Atmospheric Science and Technology Cell. University has 19 Endowment Chairs on areas like Banking, Rural Development, Yoga, Environment, Literature, Fine Arts, Culture, Religion and Regional languages.

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE, MANGALORE UNIVERSITY, was established in the year 1982 and has run the one-year Bachelor of Library and Information Science (B.L.I.Sc.) course from 1982 to 1996 and one year Master of Library and Information Science (M.L.I.Sc.) course from 1990 to 1997. An integrated two-year M.L.I.Sc., course was introduced in 1996 to date. One year M.Phil. (Master of Philosophy) course was conducted in 2008-2009. At present it offers Doctoral (Ph.D.) programme. The Department has a well -equipped computer lab with 22 computers with internet connectivity.

Theme of the Conference

**Professionalism in Library and Information Services for User Empowerment:
Opportunities and Challenges (PROFUSE 2017)**

Sub-Themes includes the following but not necessarily confined to the following.

- LIS Education and Research
- Library and Information Profession
- Ethics in Academic Writing and LIS Research
- Trends and Innovations in LIS Studies
- Information Resources, Services and Search Strategies
- Information Literacy
- Information Literacy Instructions
- Standards and Best Practices
- Digital Resources
- Procurement and Management
- Content Management System
- Social Networking
- Big Data
- Marketing of Information Resources and Services
- Search and Web Scale Discovery
- Accessibility to Information Resources
- Librarian as Access Facilitator
- User Collection, User Studies
- Evaluation of Library and Information Services
- Numeric Scholarly Output
- Open Access
- Institutional Repositories
- Managing Change in Library and Library Services
- Higher Education, Innovative Practices in Libraries, Librarianship and Library Services
- Cloud Computing
- Cyber Security/IPR issues

Objectives

To bring together library professionals and researchers from all over India to exchange their innovative ideas, new initiatives, experiences, research work, best practice etc.

To understand as how libraries and librarianship transforming amid rapid technology developments and innovation for user empowerment.

To share and discuss different set of library practices and services offered to support the academic and research work to user community.

To learn innovative management strategies, tools and technologies used to create and deliver knowledge and research support services.

To discuss current issues, recent developments and their impact and future challenges to prepare user community to locate, retrieve relevant information.

Authors Guidelines for Paper Submission

The papers submitted at the conference should be the original work of the authors (s). Research papers based on surveys and case studies are given preference for presentation. The paper submitted should have been neither published anywhere nor kept under consideration for publication.

The article must be submitted according to the following format.

- The manuscript may be limited to 3000 to 4000 words
- Submit your article electronically
- All papers should be typed on Microsoft Word Version
- Paper size should be A4, Portrait (8.5"*11") using 1.5 spacing with margins: 1" (top & bottom and right): 1.5" (left)
- The font size is to be 12 pt. Times New Roman
- The main title should be followed by name, affiliation and address of the author(s) with e-mail id and contact nos
- The length of the abstract should not be more than 200 words in italics
- At least 5 keywords must be given after the abstract with bold face
- Reference/bibliographies may be cited as per APA format prescribed by American-Psychological Association (<http://www.apa.style.org>)
- General presentations and just descriptive articles are not encouraged

Last date of Submission of Full text Papers on or before : 5th April, 2017
Acceptance Notification : 7th April, 2017

Mode of paper (s) submission:

Conference paper should be sent to the E-mail Id: profuse2017@gmail.com
Accepted papers will be published in the conference proceeding with ISBN.

Who can participate?

- Librarians and Information Scientists
- Knowledge Workers and Policy Makers
- Educationists and Academicians
- IT and E-learning Communities
- Content and Knowledge Managers
- Electronic, Print and Publishing Community

Registration

Registration fee includes conference kit, conference proceedings, meals and tea. Registration is compulsory for inclusion of papers in the conference volume.

Registration fee should be submitted in the form of bank draft drawn in favour of 'Organizing Secretary, PROFUSE 2017 and Payable at Mangalagangothri Mangalore'.

Accommodation

Limited Accommodation is available nearer to the venue with nominal charges on first come first serve basis.

EARLY BIRD OFFER

EARLY BIRD OFFER:

Registration before 20/04/2017

Rs.1,500.00 (without accommodation)

Rs.2,000.00 (with accommodation)

Rs.1000 (for accompanying person with accommodation & without kit)

Students/Research Scholars/Retired Professionals
Rs.600 (without kit and accommodation)

Registration after 20/04/2017

Rs.2,000.00 (without accommodation)

Rs.2,500.00 (with accommodation)

Rs.1200.00 (for accompanying person with accommodation & without kit)

Students //Research Scholars/Retired Professionals
Rs.800 (without kit and accommodation)

CONFERENCE COMMITTEE

C ONFERENCE COMMITTEE

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Vice Chancellor
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Advisory/Organizing Committee

1. **Prof. D Shivalingaiah**, Vice Chancellor, Karnataka State Open University, University of Mysore, Muktagangothri, Mysore
2. **Dr. M. K. Bhandi**, University Librarian, Mangalore University Library, Mangalagangothri.
3. **Dr. Umesha Naik**, Asst. Professor, Dept. of Library and Information Science, Mangalore University.
4. **Dr. Purushothama M Gowda**, Deputy Librarian, Mangalore University Library, Mangalagangothri.
5. **Sri. K.K. Badami**, Asst. Librarian, Mangalore University Library, Mangalagangothri.
6. **Dr. Pushpalatha K.**, Asst. Librarian, Mangalore University, Mangalagangothri.
7. **Mrs. Vanaja**, Librarian, University College, Hampankatta, Mangalore.
8. **Mrs. Vijayalatha C.**, Librarian, FMC College, Madikeri.
9. **Prof. Bhoja Poojari**, Dept. of Chemistry, Mangalore University, Mangalagangothri.
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16. **Mrs. Veena G.**, Research Scholar, Dept. of Library and Information Science, Mangalore University.
17. **Mr. Anil Kumar J.**, Research Scholar, Dept. of Library and Information Science, Mangalore University.
18. **Mr. Shabir Ahmad**, Research Scholar, Dept. of Library and Information Science, Mangalore University.
19. **Mr. Udaya**, Librarian, St. Aloysius Evening College, Mangalore.

Best Paper Award

To encourage LIS Professionals the organizers have instituted a '**Best Paper Award**' from amongst the best paper contributed and presented in the conference PROFUSE 2017.

Places in & around Mangaluru:

There are several places of tourist attractions in Mangaluru. Visits to famous tourist places like Sultan Battery -Fort Kadri Manjunatha Temple: St. Aloysius Church: Shri Sharavu Mahaganapathi Temple : Light House Hill-Garden: Seemanthi Bai Government Museum: Mangaladevi Temple: Kadri Park : Milagres Church and Panambur Beach: Dharmasthala: Subramanya: Kollur: Udupi, Karkala: Venoor : Moodabidri and Surathkal beach.

How to reach Mangaluru City and Venue

By Air:

Mangalore is well connected with most of cities in the country by air, rail and road transport. The Mangaluru International Airport is located 30km away from the city.

By Rail:

Railway Station (City) is located 1 km away from city private bus stop and Kankanady railway station is located 6 km away from pumpwel circle and well connected with major Indian cities. From railway station one can easily hire a taxi or use local transportation to reach the conference venue.

By Bus:

Alight at Kankanady/Balmatta bus stop. University is 18kms away from Mangalore city. Bus No. 51, 51A, 51E and Service buses are available to reach the venue.



CONTACT DETAILS

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