

MANGALORE UNIVERSITY
Department of Social Work
Master of Social Work (MSW)

III SEMESTER

SWH 501: PROJECT PLANNING AND MANAGEMENT

Objectives:

- To gain the knowledge about concept, components and various types of Project Planning.
- To understand the process of Project Planning.
- To acquire the knowledge of designing Project /proposal.

Course content:

Unit-I

Project Planning: Concepts, features and components. Classification of Project. Project Cycle and Programme Spiral. Project planning and Project Management, Participatory Project Planning. Non Participatory Project Planning.

Unit-II

Process of Project Formulation: Participatory study, assessment of situation, Problem identification and Problem analysis. Cause and effect analysis, Problem statement, Stake holder analysis, General and measurable objectives. Analysis of alternative way of achieving objectives and choice of alternatives. Force field Analysis.

Unit-III

Detailed operational plan: Activities time and duration. Gantt chart. Personnel plan. Budgeting – costing and financial plan. Cost volume analysis (Break even analysis). Monitoring and participatory monitoring. Evaluation- criteria and means of evaluation. Programme Evaluation Review Techniques (PERT). PERT as a tool for monitoring and controlling projects.

Unit-IV

Logical Frame work or Project Matrix- a synthesis of project plan: Vertical logic - input, outputs, purpose and goal. Horizontal logic- narrative summary, verifiable indicators, means of verification, assumption and risk factors.

Unit-V

Designing project proposal: NGO Formation and management. Production oriented micro enterprises, Case studies of projects on education, training, entrepreneurship development, empowerment of marginalized, health, disaster rehabilitation and human rights. Project planning formats and requirements of funding organization.

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