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From the Vice Chancellor's Desk

I am happy to state that I have assumed the office of Vice Chancellor on 5th June, 2014 and present this issue of Newsletter highlighting the activities of the University in the fields of teaching and learning, research and innovation, infrastructural facilities, administrative initiatives, extra and co-curricular activities during first half of the year 2014.

Over the past 34 years, Mangalore University has grown in stature and is today recognised as one of the premier Universities in the country accredited by NAAC with 'A' Grade. Our University is known for conducting its academic programmes and examinations as per the academic calendar.

Our faculty has rendered itself creditably in teaching and research activities. Mangalore University has been ranked number two in Chemical Science Research at the National level and number one in International collaboration by SCOPUS, which is the largest abstract and citation database of peer–reviewed literature and quality web sources.

I am confident that Mangalore University will reach greater heights nationally and internationally in the days to come and attract students from other parts of the world.

Prof. K. BYRAPPA
Vice Chancellor

MANGALORE UNIVERSITY

DEPT. OF BUSINESS ADMINISTRATION

MBA (Tourism Administration)

A REPORT ON WORLD TOURISM DAY CELEBRATION 2014

Theme: Tourism And Community Development

World Tourism Day (WTD), is celebrated every year on 27 September, a global observance to highlight tourism's social, cultural, political and economic value. United Nations WTO Secretary General, annually sends out a message to the general public to mark the occasion.

UNWTO decided in September 1979 to institute World Tourism Day, which was first celebrated on September 27th, 1980. September 27th was chosen as the date for World Tourism Day because that date coincided with an important milestone in World Tourism – the anniversary of the adoption of the UNWTO statues on September 27th. The UNWTO believes that the date for world tourism is appropriate because it comes at the end of the high tourist season in the northern hemisphere and start of the tourist season in the southern Hemisphere, when the tourism is of topical interest to many people worldwide, particularly travelers and those working in the tourism sector..

Tourism Club of MBA (Tourism Administration) in the Dept. of Business Administration started celebrating World Tourism day since 2002. For the last thirteen years WTD was celebrated on different themes. As part of the celebration, the department conducts various competitions to the Post Graduate students of the Mangalore University Campus to foster the significance oftourism. For the past fifteen days, before the celebration of the WTD on 27th September 2014, the following competitions were conducted:**Collage , Essay Writing , Painting,and Wealth out of Waste,Mehandi,, Spot Photography,Quizand Cooking withoutFire.. On 26th September 2014Marathon- Run for Fun competition was conducted and nearly 130 Students from different departments of the campus participated,** which was flagged off by Prof K Byrappa, Vice Chancellor of Mangalore University. A total of **237 students** representing **25 departments** participated in the different competitions conducted.The formal programme was followed by the final round of the quiz competition and cultural programme by the students of MBA (TA) and other students from the campus.

Day long World Tourism Day -2014 was celebrated in the Dept. of Business Administration, Mangalore University. Prof. K Byrappa, Vice Chancellor of Mangalore University presided over the programme and in his presidential remarks shared his vast travel experience throughout the world stressing on how local community can play significant role in the travel and tourism industry. He also advised to involve local community in the celebration of WTD in the coming days.

MrNagesh Shetty, Station Manager – Air India Express, Mangalore International Airport was the Chief Guest,in his speech highlighted the wealth of heritage that India has to offer to whole world as the tourism products and urged for facilitating the tourism infrastructure to meet the demands of varying tourists coming to India. He said culture, curiosity, care and cleanliness plays prominent role in attracting tourist to any destination. Prof. T. Mallikarjunappa, Chairman of Dept. of Business Administration, was the Guest of Honor and spoke on tourism and community linkages and said tourism plays vital role in shaping social, cultural, economic and political values in the society.Prof. Mustiary Begum, Professor,Department of Business Administration and Coordinator – MBA (TA), welcomed the gathering and highlighted the importance of World Tourism Day and the significance of 27th September as the day for celebrating WTD.

Vice Chancellor of Mangalore University Prof. K Byrappa proposed oath to establish a **"Natural History Museum**" on Mangalagangotri Campus. All the students and participants took oath from the Vice Chancellor to develop such a museum on the campus as a part of community development and in turn this museum should become a tourist place for school and college students and also to the general public. Establishment of Natural History Museum involves the participation of all the departments and students. A place for such museum has already been located and work has been initiated.

The formal programme was followed by the final round of the quiz competition and cultural programme by the students of MBA (TA) and other students from the campus.

The Valedictory programme washeld in the Dept of Business Administration, Prof. P.S. Yadapadithaya, Registrar of Mangalore University was the Chief Guest of the programme and Prof. Mustiary Begum, Coordinator – MBA (TA) presided over the programme.

Prof. P S Yadapadithaya spokeregarding the importance of tourism forthe country and he mentionedthe 7 essential Vows like Trust, Opportunity, Understanding, Relationship, Interactions, Satisfaction, Measurement and Management for tourism and he strongly emphasized about the needs and requirements of these vows in Tourism Industry. He also elaborated on the various P's available in tourism for those who wanted to actually get into tourism industry.

Prof. Mustiary Begum, Coordinator – MBA (TA) delivered the presidential remarks she congratulated all the winners of the various events and the participants who actively took part in the programme.She expressed her heartfelt gratitude to all the staffs and students of MBA(Tourism Administration) those who worked hard for the success of the World Tourism Day Celebration.

MANGALORE UNIVERSITY
DEPARTMENT OF BUSINESS ADMINISTRATION
MBA (TOURISM ADMINISTRATION)
WORLD TOURISM DAY-2014

MANGALORE UNIVERSITY
Accredited by NAAC with 'A' Grade
DEPARTMENT OF BUSINESS ADMINISTRATION
MBA (TOURISM ADMINISTRATION)
WORLD TOURISM DAY-2014
27th September 2014
TOURISM & COMMUNITY DEVELOPMENT

MANGALORE UNIVERSITY
DEPARTMENT OF BUSINESS ADMINISTRATION
MBA TOURISM ADMINISTRATION
World Tourism Day - 2014
TOURISM
Marathon Fun Run
On Sept 26,2014

INSTITUTE OF MANAGEMENT

Prasaranga

Publications:

A) Publications under text book series: Published 07 text books for Second year degree classes of Mangalore University edited by 22 editors. Books are,

1. Payaswini (Poetry) (B.A/B.S.W.)
2. Netravathi (Prose) (B.A/B.S.W.)
3. Uthsava (Poetry) B.Com.)
4. Thijori (Prose) (B.Com.)
5. Mandhara (Poetry) (B.Sc./B.F.N.D./B.A. (HRD)
6. Gadyasiri (Prose)/(B.Sc./B.F.N.D./B.A.(HRD)
7. Naadadeepa (Poetry and Prose) (B.A. Optional Kannada)

These books are released on 10th July 2014 at Text Book Release function conducted by Prasaranga at Dr. Shivarama Karantha Hall University College, Mangalore.

B) Book Exhibitions and Sales

1. 10th July 2014: Arrangements were made for books exhibition and sales of Prasaranga Publication at text book release function conducted by Prasaranga at Dr. Shivarama Karantha Hall University College, Mangalore.

2. 14th 15th and 16th November 2014: Arrangements were made for books exhibition and sales of Prasaranga Publication at Alvas Nudisiri-2014 Nudisiri convention Moodabidre.

3. 5th and 6th September 2014: Arrangements were made for books exhibition and sales of Prasaranga Publication at Seminar Program conducted by Socialogy Department Mangalore Univeristy.

4. 11th and 12th December 2014: Arrangement were made for books exhibition and sales of Prasaranga Publication at Seminar Program conducted by K.S.S. Subrahmanya College.

5. 21st December 2014: Arrangements were made for books exhibition and sales of Prasaranga Publication at Seminar Program conducted by Bio-Science Department Mangalore University.

Awards & Recognitions

Computer Science

Name	Title of the award	Institutions/organisations	Year and place
Dr. B H SHEKAR	Commonwealth Academic Fellowship	University of Surrey	Oct. 2014 to Dec. 2014 Guildford, UK

Chemistry

Name	Title of the award	institutions/ organisations	Year and Place
Prof. B. Narayana	*Best Teacher Award*	*Mangalore University*	*2014 Mangalagangotri*

NEW COURSES & PROJECTS

Evaluation of Oxidative stress in human peripheral blood lymphocytes induced by energetic electron and protons, BRNS Rs 20 Lakh 3 Years.

Sl. No.	**Principal Inverstigator**	**Funding Agency**	**Title Of the Projects**	**Amount**	**Year (From –To)**
Chemistry					
1.	*Prof. B. Narayana*	*BRNS*	*Standardization of methods for long term continuous sampling of air for 3H measurement and for the measurement of OBT and TFWT in environmental matrices.*	*Rs. 1.65 Crore*	**2014**
Physics					
2.	Dr Sangappa	CSIR	Degradation of Silk Fibroin by UV – Irradiation Study	18L	2012-15
3.	Dr Sangappa	SERB, DST	Preparation and Characterization of Bombyxmori Silk Fibroin Films	5L	2013-16
4.	Dr Devendrappa H	DST-New Delhi	Study of optical properties in doped polymer electrolytes	25,15,200/-	2012-2015
5.	Dr Devendrappa H	UGC-New Delhi	Study of optical and Electrical properties in doped polymer electrolyte films	11,98,000/-	2012-2015

Applied Zoology

Department of Applied Zoology Organised a One Day Workshop on "Indian cow breeds-Current perspective and conservation programme" under National Environment Awreness Campaign on Nov. 28, 2014. The workshop was inaugurated by Shri A.S. Anand, Former Chairman, Karnataka State Organic Farming Mision and Amruthabhoomi Implementation Programmes and Prof. K. Byrappa, Hon'ble Vice-Chancellor of Mangalore University presided over the function. Dr. Y.V. Krishnamoorthy, Veterinary Surgeon, Bolukatte, Perdala, Kasaragod; Sri A.S. Anand and Sri B.M. Kumaraswamy, Retd., the occasion.

Inauguration of - National environment awareness campaign on the theme **"*Indian cow breeds-Current perspective and conservation programme*" organised by Department of Applied Zoology.**

Biosciences

a. PG Special Lecture Series on recent trends in Lifesciences was organized by Department of Biosciences, Mangalore University under the auspices of Karnataka Science and Technology Academy (KSTA), Dept. of Science and Technology, Govt. of Karnataka from Oct. 28-30, 2014.

Chief Guest Prof. Ganeshaiah addressing the gathering at inaugural function.

Eminent resource persons, Prof. K.N. Ganeshaiah, Prof. Udipi Shrinivasa, Indian Institute of Science, Bangalore, Dr. Girija Ganeshan, Principal Scientist, Indian Institute of Horticultural Research, Bangalore, Dr. Vijay Kadwad, Manager, Immunoassay Development, Board of Radiation and Isotope Technology, Mumbai, Dr. S. P. Muthukumar, Principal Scientist, CFTRI, Mysore, Prof. Indrani Karunasagar, Director R & D, Nitte university, Mangaluru, Dr. B. K. Chandrasekhar Sagar, Additional Professor, National Institute of Mental Health & Neurosciences, Bengaluru, Dr. Prathibha Rohit, Principal Scientist & Scientist-in-Charge MRC of CMFRI, Mangaluru, Dr. P. V. Shivaprasad, Scientist, National Centre for Biological Sciences, Tata Institute of Fundamental Research, NCBS-TIFR, Bangaluru, Prof P S Shankar, Emeritus Professor of Medicine, Rajiv Gandhi University of Health Sciences, Gulbarga**,** Prof. Chilakalapudi Durga Rao, Indian Institute of Science, Bangaluru and Dr. Arun M Isloor, Associate Professor, National Institute of Technology Karnataka, Mangaluru delivered the lectures on various recent developments in Life sciences.

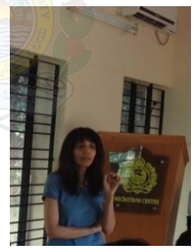
b. A Seminar on 'Organic Farming and In Situ Conservation of Seed Diversity' was organized under the auspices of Ministry of Environment and Forests - Govt. of India and Karnataka Rajya Vijnana Parishat from Dec. 21-22, 2014.

Shree Padre, Agriculture journalist and Water Conservationist inaugurated the seminar was presided by Hon'ble Vice Chancellor, Prof. K. Byrappa. Mr. Harish Shenoy (Scientist, Krishi Vijnana Kendra, Mangalore), Sri Dinesh Nayak (Advisor Green Belt, SEZ, Mangalore, Sri Shankar Bhat Badanaje (Specialist in Organic farming, Vitla) and Smt. Vasanthi K (International awardee for Environment Science Project Guidance, Sri Ramakrishna School, Puthur) spoke on various aspects of organic farming and in conservation of seed diversity.

Exhibition of Nature Paintings of Sri G.R.Upadhyaya, renowned artist and Photographs (Mr. Apul Alva, Photo journalist was conducted as a part of National Environment Awareness Campign.

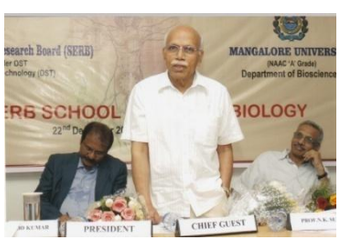
c. SERB school

The 13th Annual SERB School in Chronobiology was organized by the Department of Bioscience from Dec. 21, 2014 to Jan 4, 2015. The School was inaugurated by Prof. B. M. Hegde, Padma Bhushan and Former Vice-Chancellor, Manipal University inaugurated the 13th Annual SERB School in Chronobiology on 23rd December 2014. Prof. K. Byrappa, Hon'ble Vice-chancellor delivered the Presidential address. DST-SERB sanctioned Rs. 18,80,000/- for the School.



Eminnent Faculty Member included Prof. Gerald A. Lincoln, University of Edinburgh, UK; Prof. Michael Gorman, University of California, San Diego, USA; Prof. Satchidananda Panda, Salk Institute of Biological Sciences, San Diego, USA; Dr. Nayantara Santhi, University of Sussex, England

Indian Faculty included Prof. Mewa Singh, Life-long Distinguished Professor, University of Mysore; Prof. Nishikant Subhedar, IISER-Pune; Prof. Vinod Kumar, University of Delhi; Prof. Vijay Sharma, NCBS-Bangalore; Prof. Anand Dixit, North Eastern Hill University, Shillong; Prof. Sangeeta Rani, University of Lucknow; Prof. Sanjay Bhardwaj, CCS University, Meerut; Dr. Sheeba Vasu, NCBS-Bangalore; Dr. Shalie Malik, University of Lucknow and Dr. Amit K. Trivedi, University of Mizoram. About 25 participaints from India & Germany attended the course.



Prof. B. M. Hegde, Padma Bhushan and Former Vice-chancellor, Manipal University inaugurated the 13th Annual SERB School in Chronobiology on 23rd December 2014. Prof. K. Byrappa, Hon'ble Vice-chancellor delivered the Presidential address.

Kannada

A two day seminar on "Shathamana Kanda Sahitigalu Kaiyara Kiniyanna Rai mattu sarawathi Bai Rajavade" sponsored by SVP Institute of Kannada Studies and Karavali Lekhakiyara Mattu Vachakiyara Sangha, Dakshina Kannada, Udupi, Kasaragodu was organised from Nov. 6-7, 2014. 200 participants attend the seminar.

Materials Science

National Seminar on 'Advances in Materials Science (SAMS 2014)' was organised by the Materials Science Department on 22 November 2014. Former Vice-Chancellor, Prof. T. C. Shivashankara Murthy presided over the inaugural function. Distinguished scholars Prof. S A Shivashankar and Prof Praveen Ramamurthy from IISc Bangalore, Prof G K Shivakumar, from NITK, Surathkal, Dr Harish Barshilia, NAL Bangalore and Prof Jayagopal Uchil delivered

lectures in the seminar. Three oral presentations and about 20 poster presentations were made on recent advances in materials. About 100 delegates participated in the seminar.

Sociology

Deprtment of Sociology organised a ICSSR Sponsored two-Day National Seminar on **"Trends, Relevance and Challenges of Sociology Teaching and Research in Universities of Karnataka"** from Dec. 5 - 6, 2014.

FOREIGN VISITS

Chemistry

Dr. G.K. Nagaraja, Associate Professor of Chemistry visited University of California, Davis, USA for research work under Raman Post Doctoral Fellowship during September, 2013 to September, 2014.

Commerce

Preethi D'souza attended the International Conference on Applied Research in Business, Management, Academic Research Conferences at Pattaya Thailand from Aug. 2-3, 2014.

Library

Dr. Bhandi M.K. attended the second International Conference on Advance Education Technology & Management Science AETMS from Dec. 25-26, 2014 at Hong Kong.

Library Information Science

- Dr. Mahesh V. Mudhol visited Hong Kong during December 25-26, 2014 to present a paper entitled, "Human Relation Management Through Kaizen Approach", International Conference on Advanced Education Technology and Management Science (AEtms2014) held at James Cook University, Australia and Human Normal University.

Physics

Prof. Y Narayana: Visited University of Stirling U K during June-July 2014 for collaborative Research.

VISITING DIGNITARIES

Mass Communication and Journalism

- Sri. Hari Prasad, Special Correspondent & Senior News Anchor, TV9 Kannada, Bangalore delivered Special Lecture on **"Carrier opportunities"** on Aug. 27, 2014, organised by Department of Mass Communication and Journalism.

- Sri. P.B. Harish Rai, President: Dakshina Kannada Working Journalist Association, Mangalore delivered Special Lecture on **"Regional Press"** on Aug. 27, 2014, organised by Department of Mass Communication and Journalism.

- Dr. Vasanthkumar Perla, Station Director, All India Radio, Mangalore delivered Special lecture on **"Radio Programme Production"** on Sept. 26, 2014, organised by Department of Mass Communication and Journalism.

SEMINARS /CONFERENCE/WORKSHOPS ATTENDED

Author (Co-author)	Title of the Paper	Theme of the Conference/Workshop	Place & Date
Applied Zoology			
Usman T and Shenoy K B	Effects of plyometric exercises on serum creatine phosphokinase (CPK) and serum creatinine in male collegiate volleyball players	Fourth National Conference of Society of Biological Scientists of India (SOBSICON-2014)	Yenepoya University, Mangalore Nov. 18-20, 2014.
Rasmi K, Shenoy K B	Immunomodulatory effects of leaf extracts of *Barringtonia acutangula*(L) Gaertn	National Seminar on Natural vs. Synthetic Drugs organized by St. Aloysius College, Mangalore	**(I place in Best poster paper)** Sept. 30, 2014.
Biosciences			
Chandrakala Shenoy K.	Effect of Bio-Tea on histological alterations in Isoproterenol induced Myocadial Infarcted Rats.4th National Conference of Society of Biological Scientists of India	Role of Molecular Biology in the diagnosis and Management of communicable and non-communicable diseases	Yenepoya University Campus, Mangalore Nov. 18-20, 2014.
Prashantha Naik	'Synthesis, characterization and assessment of anticancer activity of novel propenones' in UGC sponsored	Natural Vs. Synthetic Drugs - A Medicinal Approach	St. Aloysius college, Mangalore Sept. 30, 2014.
	'Incorporation of hydroxypropyl ethylcellulose (HPMC) film with zinc oxide nanoparticle for bacterial resistance' in UGC & KSTA sponsored Two Day National Conference	Present Scenario of Chemical Sciences and its Technological Perspectives-2014	Karnataka Science College, Karnataka University Oct. 10-11, 2014.
	'Protective effect of Gooseberry extract on methyl parathion-induced genotoxicity and sperm abnormality'	10th Kannada Vijnana Sammelana	Karnataka Science College at Mysore University, Mysore Oct. 15-17, 2014.
	Synthesis characterization and anticancer studies of some novel triazolothiadiazole derivatives' Two Day National Conference	Current Trends in Scientific Research for Engineering Solution	St. Joseph Engineering College, Mangalore July 17-18, 2014.
Chandra M	Antimicrobial activity	4th Inter. Conference on	Krishi Sanskrithi,

	of different maturity of *Lagerstroemia indica* L against human pathogenic bacteria	"Innovative Reasearch in Applied physical, mathematical/ statistical, Chemical Sciences, Envtal. Dynamics, Integration of life sciences and Engineering''.	JNU, New Delhi Dec. 27 – 28, 2014.
K.R. Sridhar	Refresher Course in Environmental Science, Academic Staff College	1.Biodiversity - Visible vs. Invisible 2. Freshwater Mitosporic fungi	Kannur University, Kannur. Dec. 02, 2014.
	Refresher Course on Frontiers in Life Sciences, Academic Staff College	1. Fungal Endophytes and their Metabolites 2. coastal Sand Dunes are Fragile but Resourceful	University of Mysore, Mysore Dec. 12, 2014.

Chemistry

Prof. B. Kalluraya delivered the following lectures.

a. Keynote address in the two days National conference on "Modern Trends in Chemical Research and Their Applications" held at N.M.A.M. Institute of Technology, Nitte during10th July 2014.

b. Invited talk in the Two days Lecture work Shop organized at Kumadavathi First Grade College Shikaripura In Collaborations with Indian Academy of Sciences, Bangalore, Indian National Academy, New-Delhi and National Academy of Sciences India, Allahabad during 2-3rd August 2014.

c. Valedictory address on the "One-day UGC sponsored State Level Seminar on Chemistry of Nanomaterials and applications" held at Sri Venkataramana Swamy College Vidyagiri, Bantwal on 23rd August 2014.

d. Invited Talk in the Two day National Conference on Recent Advances in Bio Organic Chemistry held at sharada Villas college, Mysore during 18-19th September 2014 on the topic Green Techniques in Chemistry .

Commerce			
A.Raghurama& Ramya.K.R	"Practice of Employee engagement as a Catalyst for Employee Retention Management"	3rd International Conference	SDMIMD Mysore Dec. 5-6, 2014.
A.Raghurama &Ramya.K.R	"Employee Retention Management practices during mergers and acquisitions"	National HR conference	SDM Mangalore July 31, 2014.
Y.Muniraju	"Awareness and Utilization of Mobile Phones in Higher Education: An user's point of view"	International conference	School of Education, Tamil Nadu Open University, Chennai Nov. 7-8, 2014.

Y.Muniraju	"A Study on used Mobile Phones and E-Waste: An Analysis"	International conference	Faculty of Management Studies, Pacific University Nov.1- 2, 2014.
Ishwara P.	"Quality of Working Life of Employees in Banks: A Strategic solution for H.R."	National Seminar on Emerging Trends and Challenges in Human Resources	SDM College of Business Management, Mangalore July 31, 2014.
Ishwara P.	"Human Resource Management practices in Retail Sector (A case study of Big Bazar in Mangalore City)"	National Seminar on Emerging Trends and Challenges in Human Resources	SDM College of Business Management, Mangalore July 31, 2014.
Ishwara P.	"Social Capital and Leadership"	National Seminar on Emerging Trends and Challenges in Human Resources	July 3, 2014 SDM College of Business Management, Mangalore.
Ishwara P	"S.V.'s Life & Teachings to Mankind- A Contribution to the Recent Development of Corporate Social Responsibility Model"	National Conference on Life and Living of Swami Vivekananda and his Teachings to Mankind	St. Mary's College, Shirva Sept.26, 2014.
Ishwara P.	"Role of Banks in Agriculture Development"	International Conference on Agribusiness Management- Opportunities and Challenges	Department of Business Administration, Sahyadri College of Engineering and Management, Mangalore Oct. 9-11, 2014.
Ishwara P.	"Kisan Credit Card- A Study"	International Conference on Agribusiness Management- Opportunities and Challenges	Department of Business Administration, Sahyadri College of Engineering and Management, Mangalore Oct. 9-11, 2014.
Ishwara P.	"Two-Dimensional Approach on Corporate Social Responsibility and Responsible Management Education- An Empirical Study at the Academic Level"	International Seminar on Ethics and Values in Resource Management	Pacific University Nov. 1-2, 2014.
Vedava.P	"Green Marketing Research : A Review of Literature"	International Interdisciplinary conference on Innovative Development in Commerce, Management, Engineering and Social Sciences	Indo Global Chamber of Commerce, Industries and Agriculture, Pune Oct.11, 2014.

Vedava.P	"Is Auditors, Independence a Truth or Myth?"	International Interdisciplinary conference on Innovative Development in Commerce, Management, Engineering and Social Sciences	Indo Global Chamber of Commerce, Industries and Agriculture, Pune Oct. 11, 2014.
Preethi D'souza P. Pakkeerappa	"Impediments in development of teacher talent: A study in selected State Universities of Karnataka"	International Conference on Applied Research in Business, Management, Academic Research Conferences,	Pattaya Thailand Aug. 2-3, 2014.
Preethi D'souza and P.V. Sumitha	"WLB: An Empirical Study of married women entrepreneurs in the city of Mangalore"	International Conference on Applied Research in Business, Management, Academic Research Conferences	Pattaya Thailand Aug. 2-3, 2014.
Preethi D'souza	"Betel Leaf Sellers in Mangalore"	International Conference on Agribusiness management-Opportunities and Challenges	Sahyadri College of Engineering and Management, Mangalore Oct. 9-11, 2014.
Preethi D'souza and P. V Sumitha	"Exploring the factors influencing Work Life Balance with Factor Analysis"	International Conference on Trends and challenges in Indian Business Management PLACITUM2014.	Sree Narayana Gurukulam College of Engineering, Kolencherry, Kerala Nov. 7-8, 2014.
Computer Science			
H.L.Shashirekha	A Novel Algorithm for the Classification of XML Documents Based on Content and Structure	EMERGING RESEARCH IN COMPUTING, INFORMATION, COMMUNICATION AND APPLICATIONS (ERCICA)	Bangalore Aug. 2014
Economics			
Vishwanatha	Demographic Aspects of Koraga Primitive Tribal Groups in Karanataka	17th Biennial Conference of Association of Gerontology, India(AGI) and International conference on Engaging and Empowering the lderly (ICEEE 2014)	C.D.S.,Thiruvanantha-puram, Kerala Sept. 15-16, 2014.
	Integrating Methodologies to Measure Caste Discrimination and Social Exclusion-A Case Study of Karnataka	Annual Research Methodology Workshop on Measuring Discrimination and Social Exclusion	Convention Centre, Jawaharlal Nehru University, New Delhi Sep. 24-26, 2014.
	Development Experience of Dalits in Karnataka	Two day Decennial Conference on Inequality Revisited- Theory, Evidence and Policy	New Convention Centre, JNU, New Delhi Sept. 27-28, 2014. .
	Shrinking of Paddy Cultivation in Dakshina Kannada District: An Analysis of Causes and Consequences	Two days national seminar on Current Crisis in Indian Agriculture: Issues and Challenges	Rani Chennamma University, Belagavi, Karnataka Oct. 30-31, 2014.

	Educational Achievements of SC Children in Karnataka : A Study on Access, Participation and Discrimination in Upper Primary Schools	Fifth International Conference of the Comparative Education Society of India	University of Delhi, Delhi Nov. 16-18, 2014.
	Housing Status of Scheduled Tribes in Mysore District of Karnataka - A Study on Integrated Tribal Development Programe	IAY National Seminar on NIRD and PR Flagship Programe – Impact, Problems and Challenges	NIRD, Hyderabad Nov. 19-20, 2014.
Shripathi K. P.	Research Methodology	One Day Work Shop	Vivekananda College, Puttur Aug. 9, 2014.
	Idea of Nationalism and Economics: Indian Experience	Two days UGC Sponsored National Conference	Sri Mahaveera College, Moodbidri Sept. 5, 2014.
History			
B. Udaya	'Rural Protest in Karnataka with special reference to peasant participation'	National Seminar on Nationalism in Karnataka, Hosadurga	Govt. P.G. Centre, Chitradurga Sept. 26, 2014.
Hanuma Nayaka	'Purva – madhya yugina kalada vartaka sanghagalu : Ondu Ithihasika Vishleshane'	National Conference of Ithihasa Academy, 30th Session	Shirva, Udupi District. Sept. 26–28, 2014.
Hanuma Nayaka	"Religious Ideology and Rural Economy of Early Medieval Karnataka"	International Conference of Indian History Congress, 75th Session, JNU,	New Delhi Dec. 28–30, 2014.
Nirmal Raju	'The Contact between Mysore Kingdom and Malabar'	Seminar on *Karnataka History and Culture*, Karnataka Ithihasa Academy	Bengaluru, Shirva, Udupi Sept. 26–28, 2014.
Nirmal Raju	'Ethnicity, Discrimination and Religious persecution – The experience of the Yazidis in contemporary West Asia'	International Conference on *Ethnicity Discrimination and Social inclusion of Minorities and Margins : Post colonial debates*	Dec. 18 – 19, 2014 University of Mysore, Mysore.
Industrial Chemistry			
BK Sarojini	Evaluation of bischalcone derivatives as curcumin analogs for antioxidant and antiangioogenic properties'	National seminar on 'Natural V/s Synthetic drugs-Medicinal approach	P.G. Department of Biochemistry, St. Aloysius College, Mangalore Sept. 30, 2014.
B.K. Sarojini	'Spectroscopic and Nonlinear applications of Versatile Chalcone'	one day National Seminar on Spectroscopic approach to Astronomy	Sri Sayeed College, Thaliparamba, Kerala Dece. 9, 2014.
S. N. Karanth, B. Narayana and B. K. Sarojini	'Synthesis and charecterization of 1,2,4-triazole derivatives'	National Conference on Pure and Applied Chemistry-2014 (NACOPAC-2014)	University of Mysore, Mysuru Dece. 29-31, 2014

Rameh Gani	"Synthesis, Characterization, biocide and toxicological studies of organ metallic complexes of 1-Phenylethyl-2-methyl-5-hydroxy Indole"	International Science Congress (ISC-2014)	Pacific University Udaipur Rajasthan India Dece. 7-9, 2014.
Kannada			
K Chinnappa Gowda	Analysis of Place names	Place names of Dakshina Kannada Tulu Sahithya Academy	S.D. M College, Ujire Sept. 12, 2014.
K Chinnappa Gowda	Inclusion of Tulu in VIII schedule – A Dialogue	Tulu world Conference Tulu Koota	Mangalore Dec. 13, 2014.
K Chinnappa Gowda	Kannada Literature and Regional Conferences	Sullia Taluk Kannada Literary conference Kannada Sahitya Parishad	Chokkadi Dec. 20, 2014
Abhay Kumar K	21st Century Kannada Literature and Sub altern Group	National Seminar UGC Sponsored	Milagrese College, Kallianpura, Udupi Aug. 26, 2014.
Abhay Kumar K	Folk Rituals of Coastal Karnataka	National Seminar UGC Sponsored	Sharada College Basrur Nov. 09, 2014.
Sabiha	H V Savitramma Avaru Chitrisida Kutumba mattu Samaja	Life and Writtings of Smt. H V Savitramma Sahitya Academy Delhi and Writters Organisation in Karnataka	Bangalore Oct. 18, 2014.
B. shivarama Shetty	Adhunikathe, Jaagatheekarana mattu Kannada Sahitya	UGC Sponsored National Seminar Ippathondaneya Shathamanada Kannada Sahitya: Savalu mattu Saadyathegalu	Milagress College, Kalyanapura Aug. 26-27, 2014.
B. shivarama Shetty	Kanakadasa Jeevanadarshana	Kanakadasaru- Samakalina Grahikegalu National Kanakadasa Institute and Research Centre, Bengaluru	Bengaluru Sept. 09, 2014.
B. shivarama Shetty	Adhunikathe, Jaagateekarana mattu Karavali Samskruthi	Karnataka Karavali Samskruthika Palattagalu: Samshodhaneya Sadhyathegalu UGC Sponsored National Seminar	Shri Sharada College Basruru Sept.11-12, 2014.
B. shivarama Shetty	Amrutara Kannada Sahitya	Amrutara Samagra Sahitya Tulukuta Bengaluru	Bengaluru Oct. 19, 2014.
B. shivarama Shetty	E Shatamanada Samshodhane	Ippathondaneya Shatamanada Kannada Sahitya: Hosa Pravruthigalu mattu Tallanagalu UGC Sponsored National Seminar	Kannada Snathaka mattu Snathakottara Vibhaga, Govt First Grade College, Kadoor Oct. 20-21, 2014.
B. Shivarama Shetty	Inclusion of Tulu in VIII schedule – A Dialogue	Tulu world Conference Tulu Koota, Mangalore	Mangalore Dec.13, 2014.
B. Shivarama Shetty	Rastra-Dharma:	Nation as a Religion: Trends	Pompai College,

	Sameekarana Samasye	in India UGC Sponsered National Seminar	Aikala Dec.19-20, 2014.
Somanna	Kannada Sahitya Mattu Chitrakale	Chitrakala Chitrakala Vidyalaya Vivarana Kendra, Kannada University, HAMPI	Kuppalli Sept.14-19, 2014
Somanna	Chitrakale Mattu Janapada Sahitya	Chitrakala Chitrakala Vidyalaya Vivarana Kendra, Kannada University, HAMPI	Gulbarga Sept. 26-30, 2014.
Somanna	Chitrakale Mattu Hosgannada Sahitya	Chitrakala Chitrakala Vidyalaya Vivarana Kendra, Kannada University, HAMPI	Ram Nagar Oct. 05-10, 2014.
Dhananjaya	Sriharsha Samputada Vaishistya	Sahityakke S.V. Parameshwara Bhattara Koduge UGC Sponsored seminar	Vivekananda College Puttur Aug. 23, 2014.
Dhananjaya	Concept of Yaksha Shikshana	Karnataka Karavali Samskritika Pallatagalu UGC Sponserd National Seminar	Sharada College Basrur Kundapura Sept. 11-12, 2014.
Dhananjaya	Minor Research Possibilities in Tulu	Tulu Research workshop Karnataka Tulu Sahitya Academy Sponsored research workshop	Alvas College, Moodbidri Sept. 16, 2014.
Dhananjaya	Presented a Poem in a Kavighosti	Karnataka Sahita Academy Kavigosti Karnataka Sahitya Academy Bangalore	Mangalore Nov. 04, 2014.
Dhananjaya	Modern Kannada Poetry – a comment	Adhunika Sahitya Jijnase UGC Sponsored National level seminar	SDM College Ujire Dec. 19- 20, 2014.
Dhananjaya	Romantic Poetry of Gopalakrishna Adiga	Adiga Sahityotsava	Kundapura, Udupi Dec. 27- 28, 2014.
Library and Information Science			
Khaisar M. Khan and Mr. Shabir Ahmad	"Innovative Technologies for Libraries of Tomorraow: RSS Syndication"	National Conference on Emerging Technologies and Innovations in Library and Information Services	School of Studies in Library and Information Science, Jiwaji University, Gwalior July 19-20, 2014.
Khaisar M. Khan and Mr. Shabir Ahmad	"Cloud Computing and its Application in the Field of Library and Information Science"	National Conference on Emerging Technologies and Innovations in Library and Information Services	School of Studies in Library and Information Science, Jiwaji University, Gwalior July 19-20, 2014.
Khaisar M. Khan, Mr. Umesha and Mr. Sanjeeva N	"Use of Innovative Technology in Library and Information Centers in 21st Century: Library 2.0"	UGC sponsored National Conference on Libraries and Librarianship in Transition Challenges and Opportunities LIBTRANS 2014	Besant Evening College, Mangalore Aug. 22-23, 2014.
Khaisar M. Khan and Mrs.	"Libraries and Librarianship in	UGC sponsored National Conference on Libraries and	Besant Evening College, Mangalore

Vijayalatha C.	Transition: Issues and Challenges"	Librarianship in Transition Challenges and Opportunities LIBTRANS 2014,	Aug. 22-23, 2014
Khaisar M. Khan and Mr. Naveen C. Mathad	"Marketing of Libraries through Social Media"	UGC Sponsored Two days National Conference on Social Media and Libraries	SBRR Mahajana First Grade College, Jayalakshmipuram, Mysore Dec. 4-5, 2014.
Umesha Naik, Mr. Machendranath S, Mr. Krishna Maraddi and Mr. Santhosh	"Preparing for the next generation librarianship: Challenges of University Libraries in India"	National Conference on Integrating ICT in Academic Libraries: Making a difference in the Knowledge Age	The Central Library, Central University of Karnataka, Gulbarga Aug. 12–13, 2014.
Umesha Naik, Mr. Machendranath S, Mr. Kattimani P.S. and Mr. Satishkumar,	"Information seeking and use behaviour of faculty members of Gulbarga University, Karnataka: A survey"	National Conference on Integrating ICT in Academic Libraries: Making a difference in the Knowledge Age	The Central Library, Central University of Karnataka, Gulbarga Aug. 12 – 13, 2014.
Umesha Naik and Dr. Shivalingaiah D	"Use and Awareness of Free and Open Source Reference Management Tools"	National Conference on Libraries and Librarianship in Transition: Challenges and Opportunities (LIBTRANS 2014)	2014.Besant Evening College Library, Mangalore Aug. 22 – 23, 2014.
MBA (Tourism Administration)			
Joseph P D	**'Village Tourism: An Alternative for Sustainable Tourism in Kerala'**	**"The Prospects for Development of Village Tourism In Wayanad"**	**Pazhassi Raja College, Pulpally, Wayanad Aug. 26-27, 2014.**
	'Rural Tourism and Community Developemnt'	**'Rural Tourism and Community Developemnt'**	**Sept. 3, 2014 Mysore, Karnataka. .**
	'Opportunities & Challenges of E-Tourism in India '	**"Emerging Trends in E-Tourism- EmTET"**	**Sept. 29-30, 2014 Govinda Pai Memorial College Manjeshwar, Keralaon**
	'Role of Modern Technology in Tourist Information and Guiding'	"	"
	'Growth of Service Industry and Its Impacts on Water Resources'	"	"
	"Emerging Trends in E-Tourism- EmTET"	"	"
Shekar Naik	**'Village Tourism: An Alternative for Sustainable Tourism in Kerala'**	**"The Prospects for Development of Village Tourism In Wayanad"**	**Pazhassi Raja College, Pulpally, Wayanad, Kerala on 26th and 27th August2014.**
	'Rural Tourism and Community Development'	**'Rural Tourism and Community Development'**	**Mysore, Karnataka on 3rd September 2014.**

	'Opportunities & Challenges of E-Tourism in India '	**"Emerging Trends in E-Tourism- EmTET"**	**GovindaPai Memorial College Manjeshwar, Kerala, on 29th and 30th September 2014.**
	'Role of Modern Technology in Tourist Information and Guiding'	"	"
	'Growth of Service Industry and Its Impacts on Water Resources'	**"Contemporary Issues in Hospitality Industry of Kerala"**	**Amal College of Advanced Studies, Nilampur, Kerala, on 24th and 25th November 2014.**
Materials Science			
Manjunatha Pattabi	Synthesis, Characterization and Antibacterial Applications of Silver Nano particles"	National Seminar on Chemistry of Nanomaterials and Applications	SVS College, Bantwal Aug. 23, 2014.
Manjunatha Pattabi and Krishna Prabha.M	"Synthesis of Porous Gold Nanoshells by controlled Transmetallation Reaction,	59th DAE-SSPS	VIT University, Vellore Dec. 16-20, 2014.
Marine Geology			
K. S. Jayappa	'Coastal hazards – Erosion and its Management'	"Integrated Coastal Zone Management"	College of Fisheries, Mangalore and Karnataka Science & Technology Academy, Govt. of Karnataka Nov.13-14, 2014.
Mass Communication and Journalism			
Waheeda Sultana	"Indian Society: Continuing Discrimination against Women- Islamic Perspectives"	National Seminar on "Gender Justice in the Church and Society"	Dharmaram Vidya Kshetram, Dharmaram College, Bangalore July 17-18, 2014.
Waheeda Sultana	"Impact of Corporate Social Responsibility Initiatives on Communities with special reference to Industries in Dakshinna Kannada in Karnataka"	Conference on "Corporate Social Responsibility"	Shri Dharmasthala Manjunatheshwara Institute of Management Development, Mysore Nov. 13-14, 2014.
Physics			
Dharma Prakash S M	**"Thermally modified Ga:ZnO thin films for photovoltaics "**	**Materials Today Asia Conference**	**University of Hong Kong, Hong Kong Dec. 09-12, 2014.**
Dharma Prakash S M	"Aging Effects of the Precursor Solutions on the Properties of Spin Coated Ga-doped ZnO Thin Films"	58th DAE SSP symposium	VIT University Vellore Dec. 16 – 20, 2014.

Dharma Prakash S M	"Third Order Nonlinear Optical effects in a New Chalcone Derivative embedded in a Polymer Host"	"	"
Dharma Prakash S M	"Growth and Structure of a new photonic crystal : Chlorine substituted Chalcone"	"	"
Dharma Prakash S M	"Crystal and surface structural studies on spin coated Ga-doped ZnO thin films"	International interdisciplinary conference on frontiers of crystallography	FMKMC College, Madikeri Dec. 29 – 30, 2014.
Dharma Prakash S M	"Crystal growth and structural characterization of 3-(3,4-dimethoxyphenyl) -1-phenylprop-2-en-1-one: Apromising material for SHG"	"	"
Dharma Prakash S M	"Structural and optical properties of Al doped ZnO thin film"	National conference on current trends in scientific research for engineering applications"	St Joseph Engineering College, Mangalore Aug. 17 – 18, 2014.
Bhajantri R F, Ravindrachary V., Blaise Lobo , Sunil G. Rathod and Chandrappa H	PLT and DBAR Investigations on MPDMAPP Doped PVA-PVP Blend	Inter National workshop on positron and posironium	Chemistry Nov. 10-14, 2014.
Ravindrachary V, Ismayil , Bhajantri R F, Rohan N Sagar , Guruswamy and Pujari P K	"Effect of Local Electric Field on the Positronium Formation in Irradiated Polymer"	Inter National workshop on positron and posironium	Chemistry, Goa Nov. 10-14, 2014.
Sunil G.Rathode , Ravindrachary V, Blaise Lobo , Jagadish Naik , Sheela T and Bhajantri R F	"Positron Trapping Studies on PVA/MPDMAPP Photochromic Nanocomposite	Inter National workshop on positron and posironium	Nov. 10-14, 2014 Chemistry, Goa.
Sheela T, Ravindrachary V, Blaise Lobo, JagadishNaik and Bhajantri R F	"PALS and DBAR Study on LiCIO4 doped PVA-NaAlg Blend Based Polymer Electrolyte"	"	"
Asha S, Sangappa and Ganesh Sanjeev	"Preparation and Characterization of Electron Irradiated Silk Fibroin Films"	International Conference on Polymer Processing and Characterization, ICPPC)-2014	M G University Kottayam, Kerala Oct. 11-13, 2014.
Asha S, Sangappa and Ganesh Sanjeev	"Influence of Electron Irradiation on the Structural and Thermal Properties of Silk Fibroin Films"	DAE-SSPS	VIT, Vellore Dec. 16-20, 2014.
Rajesha Shetty G, Madhukumar R, Lakshmeesha Rao B, Asha S, Sangappa	"The Preparation and Structural, Mechanical Characterization of Silk Fibroin/HPMC Blend Film"	In: American Institute of Physics Conf. Proceedings (DAE 2014	VIT, Vellore, Tamilnadu Dec. 16-20, 2014.

Lakshmeesha Rao B, Asha S, Madhukumar R, Latha S, Mahadeva Gowda, Rajesha Shetty G, Shivananda C S, Harish K V, Sangappa	Effect of Gamma Irradiation on HPMC/ZnONanocomposite Films"	"	"
Asha S, Sangappa, Ganesh Sanjeev	"Influence of Electron Irradiation on the Structural and Thermal Properties of Silk Fibroin Films (2014) "	"	"
Madhukumar R, Asha S, Sarojini B .K, Somashekar R, Lakshmeesha Rao B, Shivananda C S, Harish K V, Sangappa	"Structural and Thermal Properties of γ – irradiated *Bombyxmori* Silk Fibroin Films"	"	"
Devendrappa H, Sharanappa Chapi	"Six Fold Increase the Ionic Conductivity in Divalent Cobalt Ions Doped Polyethylene Oxide Complexes Film" in ICCPC-2014	International Conference on Advanced Polymeric Materials	MG University, Kottayam, Kerala Oct. 11-13, 2014.
Political Science			
Rajaram Tolpadi	"Indian Democry"	National Seminar on Deliberative Democracy	M.G. University, Kottayam Oct. 10-11, 2014.
Statistics			
T.P.M. Pakkala	Situation where Inventory Policy differs with profit Maximizing compared to the cost-minizing	International Conference on "Statistics and Information Technology for a growing nation"	Indian Society for Probability & Statistics (ISPS) at Sri Venkateshwara University, Tirupati, A.P. Nov. 30th to Dec. 2nd 2014
Ismail B.	Training on Data Capture Format (DCF-I) and DCF-II. All India Survey on Higher Education	Regional Meeting Cum Workshop on All India Survey on Higher Education Organised by Union Ministry f Human Resource Development, Statistics Division, New Delhi in Association with Karnataka State, AISHE Unit Higher Education Secretariat, Govt. of Karnataka, Bangalore	Aug. 22, 2014.
Sociology			
Vinay Rajath D.	"Research Methods in Social Sciences	UGC sponsored Workshop on Research Methodology	Milagres College, Kallianpur Sept. 26, 2014
Vinay Rajath D.	"Understanding Indian Nationalism"	UGC sponsored two-day National Conference, on Nationalism as a Religion: trends in India	Pompei College, Aikala Dec. 19- 20, 2014
Govindaraju B.M.	"Problem and Prospectus of Women in Higher Education: A Case Study of Mangalore University"	National Seminar	Govt. First Grade College, Ramanagara Oct. 14 – 15, 2014.
Govindaraju B.M.	"Problems and	International Seminar	Dec. 18 – 19, 2014

	Prospectus of Converted Koragas: A Case Study if Pavoor Village in Kasaragod Taluk"		Social Exclusion and Inclusive Policy Center, Mysore.

Library

Papers presented in National/ International Conference/Seminars

Sujatha B and Mallaiah T.Y., Stress of Library and Information Science Professionals in Digital Environment, National Conference on Libraries and Librarianship in Transition: Challenges and Opportunities (LIBTRANS – 2014), Besant Evening College, Mangalore Aug. 22-23, 2014

Felcy Lewis and Mallaiah T.Y. (2014), Use of Electronic resources in Engineering Colleges of Dakshina Kannada and Udupi Districts: A Comparative study, National Conference on Libraries and Librarianship in Transition: Challenges and Opportunities (LIBTRANS-2014), Besant Evening College, Mangalore Aug. 22-23, 2014.

Pushpalatha K and Mallaih T.Y. (2014), Reading Habits of Research Scholars in Mangalore University Library: A Study, National Conference on Libraries and Libraianship in Transition: Challenges and Opportunites (LIBTRANS -2014), Besant Evening College, Mangalore 22-23, 2014.

1. Bhandi, M. K., Management of change in libraries: a systems approach, International Conference on Advanced Education Technology & Management Science (AETMS 2014) Hongkong, 25-26 December 2014.

2. Rajatha and Bhandi, M. K., A study of library usage based on the students attendance, National conference on Libraries and Librarianship in Transition: Challenges and Opportunities (LIBTRANS -2014), Besant Evening College, Mangalore, 22-23rd August 2014.

3. Mamatha P. Kumar and Bhandi, M.K., E-learning experience of health professionals at Yenepoya university, Mangalore, National conference on Libraries and Librarianship in Transition: Challenges and Opportunities (LIBTRANS -2014), Besant Evening College, Mangalore, 22-23rd August 2014.

PUBLICATIONS (TEXT BOOKS)

History

1. Lokesh K.M. (2014), (Translated into Kannada) Irfan Habib's 'Indian Economy 1858 – 1914', under the title 'Bharatada Arthikate 1858 – 1914)', Chintana Pustaka, Bengaluru, ISBN 938118722 – 3.

Kannada

Shivarama Shetty B. (2014) Kannadangala Ogatugallu, Karnataka Janapada Academy, Bangalore

Dhananjaya (2014) Kannada Manasu Andu-Iudu-Mundu (Co-editor) Alvas Prakashana Moodbidri, ISBN: 97893876835-5.

CENTRE'S ACTIVITIES

DIRECTORATE OF STUDENT WELFARE

I. Inter Collegiate Cultural Competitions were conducted at five different colleges from 11.09.2014 to 27.09.2014.

Literary	11-09-2014	Rosario College of Management Studies, Mangalore
Fine Arts	13-09-2014	Shri Dharmasthala Manjunatheshwara College, Ujire
Dance	15-16-09-2014	Besant Women's College, Mangalore
Music	18-19-09-2014	University College, Hampankatta, Mangalore
Theatre	26-27-09-2014	Mahatma Gandhi Memorial College, Udupi

South Zone Youth Festival

A team comprising 35 participants and 4 accompanists and 1 Team Manager represented Mangalore University at South Zone Youth Festival held at Tumkur University, Tumkur during December 08-12, 2014.

Our University Team secured the following prizes at the South Zone Youth Festival at Tumkur

(1) **First Prize in One Act Play :**
Mr. Suman S.R. Gowda, Mr. Shivaraj K., Mr. Sunil S.R., Ms. Supriya, Mr. Prahaladachary H., Mr. Karthik Prabhu, Mr. Navaneeth H.U., Mr. Manjunath R., Ms. Esha Yasmin – Alva's College, Moodabidri Students.

(2) **Second Prize in Skit :**

Mr. Shivaraj K., Mr. Sunil, S.R., Ms. Supriya, Mr. Navaneeth H.U., Mr. Karthik Prabhu, Mr. Manjunath R., Ms. Esha Yasmin – Alva's College, Moodabidri Students.

(3) **Second Prize in Folk / Tribal Dance:**

Ms. Manasa S. Rai, Ms. Akshatha Krishna Prabhu, Ms. Gauthami, Ms. Swasthi, Ms. Shriya A.N., Ms. Kavya K.S., Ms. Preksha Jain G.N., Ms. Shravya S.D., Ms. Arundathi Devi Kote, Ms. Adithi Subhas Kadakol - Alva's College, Moodabidri Students.

(4) **Second Prize in Mimicry :**
Ms. Manasvi Rao – Besant Women's College, Mangalore.

(5) **Second Prize in Clay Modelling**
Mr. Akshayaraj J.S. – Vijaya College, Mulki.

(6) **Third Prize in Mime**
Mr. Dheeraj K.G., Mr. Revantha R.D., Mr. Sachin A.S., Mr. Sadashiva O., Mr. Shrikrishna Athavale H., Mr. Purushothama G.

NSS, Sports, NCC (Prize Winners)

Physical Education

1. Mangalore University Cross Country (Men) Team secured Third Place in All India Inter University Competitions held at M.G. University, Kottayam, on October 10, 2014.

2. Mangalore University Kho-Kho (Women) Team secured Third Position in South Zone Inter University Kho-Kho competitions, held at Anna University, Chennai, from October 18-22, 2014.

3. Mangalore University Kabaddi (Women) Team secured Third Place in South Zone Inter University Kabaddi Competition held at Kannur University, Kannur, from November 1-5, 2014 and qualified for All India Inter University Competitions.

4. Mangalore University Cricket (Men) Team secured Fourth position in South Zone Inter University Cricket Competitions held at Anna University, Chennai, from November 17-27, 2014.

Student Laurels & Miscellaneous

Bio-Sciences

M.Sc. Students
Ms. Savitha Devadiga, Dept. of Biosciences secured I prize in the objective test of KSTA PG Special Lecture Series (28-30 October 2014). on recent trends in Life Sciences.

Ms. Shubha V. Udupa: UGC-CSIR-NET (Lectureship) - 2014
Ms. Vibha V. Udupa: SLET (2014)

Ph.D Research Scholars
Ms. Greeshma A.A., Research Scholar: DST INSPIRE fellowship – 2014
Ms. Pushpalatha Research Scholar: SLET (2014)
Ms. Deepthi D'Souza, Research Scholar: SLET (2014)

Economics

National

Ms. Rekha, I M.A. Economics student won I Prize in D.K., Udupi & Kodagu District Inter Collegiate Elocution Competition on "Values & Seva Manobhava" on Sept. 20, 2014 on behalf of NSS, Mangalore University, Devyas (Deriving Inner Values Yoga and Seva) An Academic Movement of Yuva Seva Organisation, A Project of Integral Yoga Satsanga ® held at School of Social Work, Roshni Nilaya, Mangalore.

Ms. Rekha, I M.A. Economics student won III Prize in D.K., Udupi & Kodagu District Inter Collegiate Essay Competition on "Values & Seva Manobhava" on 20th September2014 on behalf of NSS, Mangalore University, Devyas (Deriving Inner Values Yoga and Seva) An Academic Movement of Yuva Seva Organisation, A Project of Integral Yoga Satsanga ® held at School of Social Work, Roshni Nilaya, Mangalore.

Industrial Chemistry

Sl. No.	Name of the Expert Visitor	Lecture Topic	Date
1.	Sri. A. Krishna Bhat, Process Engineer, Gokula, Aranthabettu Post, Surathkal	Electrochemical Engineering	Sept. 21-23, 2014
2.	Dr. C.V. Yelamagad, Scientist, Centre for Soft Matter Research, Jalahalli, Bangalore	Liquid Crystals	Sept. 28-29, 2014
3.	Prof. K.M. Lokhnatha Rai Department of Chemistry, University of Mysore, Manasagangotri, Mysore – 6	Heterocyclic Compounds	Oct. 07-08, 2014
4.	Prof. H. Gurumallesh Prabhu, Department of Industrial Chemistry, Alagappa University, Karaikudi	Dyes and Textile Technology	Oct. 25-27, 2014
5.	Prof. H.S. Yathirajan Department of Chemistry, University of Mysore, Manasagangotri, Mysore – 6	Diffraction Techniques: X-ray diffraction	Nov. 26-28, 2014

DEPARTMENT OF PG STUDIES & RESEARCH IN BIOCHEMISTRY, CHIKKA ALUVARA

1. Fellowships/Awards received by the faculty if any

Dr. K.K. Dharmappa, Assistant Professor was awarded UGC Sponsored Raman Post Doctoral Research Fellowship for Indian Scholars In USA-2014.

2. Deparment of Biochemistry, Chikka Aluvara organised a Pre- conference workshop on "Recent Advances in Research Methodologies in Biological Sciences" at Mangalagangothri on Nov.17, 2014. About 175 Delegates participated in the workshop.
3. Department of Biochemistry, Mangalore University and Yenepoya University organised a National Conference SOBSICON 2014 on "Role of Molecular Biology in the Diagnosis and Management of Communicable and Non-Communicable Diseases" from Nov. 18-20, 2014. About 300 Delegates participated in the conference.

Author (Co-author)	Title of the Paper	Theme of the Conference/Workshop	Place & Date
Sneha Rani A. H.	Isolation of Thermostable trypsin and chymotrypsin inhibitor from the seeds of niger (*Guizotia abyssinica*) - Preliminary studies	UGC sponsored National Conference on 'Emerging Protein Technologies for Formulation Solutions'	Tumkur Universtiy, Oct. 16, 2014.

One-Day National Pre-conference CME & Workshop
SOBSICON - 2014

UNIVERSITY COLLEGE, MANGALORE

Microbiology Department

Department of Microbiology, Botany and Zoology organised a two days workshop on 'DNA Barcoding, concepts and Applications' from Dece. 18-19, 2014 at University College, Hampankatta, Mangalore. Dr. Indrani Karunasagr, Director R&D, Nitte University was the chief guest. Professor K. Byrappa, Hon'bleVice-chancellor presided over the programme.

A two days National workshop on "DNA Bar-coding"-Concept and applications was organized in collaboration with Paul Hebert's center DNA barcoding and biodiversity studies of Dr Babasaheb Ambedkar Marathwada University of Aurangabad at Ravindra Kala Bhavan of University College, Mangalore during Dec. 18-19, 2014.

The welcome speech by Prof. Sunanda U, Principal of University College, and Mangalore. The workshop introduction was given by the convener Dr Bharathi Praksh,Head,Department of Microbiology, University College followed by lighting the lamp by Honorable Vice Chancellor, Professor K. Byrappa who presided over the programme.

The chief guest of the function Dr Indrani Karunasagr, Director R&D, Nitte University said" This workshop is not only acquiring knowledge but to develop the collaboration, I congratulate the organizers. I know Dr. G D Khedkar since long time .I wish the workshop will be useful for all."

PAPERS PRESENTED IN Seminars/Conferences/Workshops

Author	Title of the paper	Theme of the conference/workshop	Place Date and
Bharathi Prakash	Problems of women working in the medical sector	Women and political representation in India	University College, Mangalore Sept.12-13, 2014.
Bharathi Prakash	'Study of *ALS* gene for biofilm formation in denture isolates of Candida'	4th National Conference of Society of Biological Scientist Of India SOBSICON-2014	Yenepoya Medical College and Hospital, Mangalore Nov. 18 -20, 2014.

Photos of 'DNA Barcoding workshop,concept and application' conducted on Dec 18- 19, 2014. Dr Bharathi Prakash was an organizing secratory.

1.Hon.Vice Chacellor, Prof. Byrappa Inaugurating the DNA Barcoding, concept and application workshop.on 18th Dec 2014.

FIELD MARSHAL K.M. CARIAPPA COLLEGE, MADIKERI

National

Department Physics organised on International Conference on Frontiers of Crystallography from Dec. 29-30, 2014. About 15 scientists and 115 participants attended the Conference.

IQAC (Committee) organised a national conference on Total Quality Management in Higher Educational Institution on Sept. 23, 2014. About 55 participants attended the Conference.

New Projects

Minor

Principal Investigator	Funding Agency	Title of the Project	Amount	Year (From-To)
Rajendra .R	UGC	Some Results on Algebra Bundles	1,40,000/-	2014-2016
Kumaraswamy .M	UGC	Kannada Press and Nationalism in South Canara	1,20,000/-	2014-2016
Suresh	UGC	Contribution Non-Governmental Organizations(NGO) to Social Development: A study of Kodagu District of Karnataka State	1,60,000/-	2014-2015
Thippeswamy .E	UGC	Opportunities and Challenges of Home stays in Tourism Industry of Kodagu District in Karnataka	1,85,000/-	2014-2015
Geethanjali P.A	UGC	SSF Technique for Lingninase Production and Management of Agricultural Waste Using Litter Harbouring Fungi	3,52,500/-	2014-2015
Gayathri Devi .A	UGC	Impact of Capital Structure and turnover Ratios on Shareholders Return	1,05,000/-	2014-2015

Major

Principal Investigator	Funding Agency	Title of the Project	Amount	Year (From-To)
Thimmaiah T.D	UGC	Sustainable Tourism Development and Economic Development –A Study of Southern States of India	4,05,600	2013-2015
Shridhar R. Hegde	UGC	Translation of Hindi and Kannada Novels	7,12,000/-	2012-2014

Foreign visits

Parvathy Appaiah, attended the 23rd World Congress in Political Science from July 19 -24, 2014 at Monreal,Quebec, Canada.

Soumya K., attended the International Mycological Congress on Aug. 8, 2014 at Bangkok, Thailand.

Papers Presented in International/National Conferences/Seminars, Symposia, Workshop

Sl. No	Author	Title of the Paper	Name of the Conference/Seminars/Symposia, Workshop	Place & Date
1.	Parvathy Appaiah	Social Quotas in Gender Quotas.Is it the way out for gender Justice?	23rd World Congress of Political Science International Political Science Association (IPSA) International	Montreal,Quebec, Canada July 19 -24, 2014.
2.	Parvathy Appaiah	Gender Quotas in Indian Parliament – Quota within Quota Debate	UGC Sponsored National Women and Political Representation in India	Mangalore Sept. 12, 2014.
3.	Capt. Raghava B.	Higher Educations:Issue Challenges and Recommendations	Total Quality Management in Higher Educational Institutions	Field Marshal K.M. Cariappa College, Madikeri Sept. 23, 2014.
4.	Capt. Raghava	Scared Groves and Kodagu	National Conference Karnataka Ithihasa Academy	Mulki Sundar Ram Shetty College,Shirva, Udupi Sept. 26, 2014.
5.	Vijayalatha .C	Libraries and Librarianship in Transition: Issues and Challenges	LIBTANS 2014	Besant Evening College, Mangalore Aug. 22- 23, 2014.
6.	Nayana K.S	Living Life: An elusive Reality	Language, Literature and Culture	Karkala Dec. 15 -17, 2014.
7.	Geethanjali	Cellulose Production by Co-culturing of Potential Soil Fungi through Solid Substrate Fermentation Technique	Emerging Protein Technologies for Formulation Solutions	Dept. of Microbiology, University College of Science, Tumkur University, Tumkur Oct.16, 2014.
8.	Geethanjali	A Study On Natural therapeutic Drugs: Microbial Antibiotics"	Natural Vs Synthetic Drugs-A Medicinal Approach	PG Department of Biochemistry, in association with Society of Biological Chemists St Aloysius College, Mangalore Sept. 30, 2014.
9.	Geethanjali	A Study On Antibiotic Resistance: A Threat To Mankind	Natural Vs Synthetic Drugs-A Medicinal Approach	PG Department of Biochemistry, in association with Society of Biological Chemists St Aloysius College, Mangalore Sept. 30, 2014.

11.	Gayathri A.N.	TQM in Higher Educational Institutions	NAAC sponsored national seminar	Dept of Economics at FMKMC College, Madikeri Sept. 23, 2014.
12.	Shailashree	Dimensions of TQM in higher education	NAAC sponsored national seminar	Dept of Economics at FMKMC College, Madikeri. Sept. 23, 2014.
13.	Soumya K	Red pigment from fusarium chlamydosporum exhibiting anticancer activity against Human Breast Cancer MCF 7 Cell Lines"	International Mycological Congress	Queen Sikrith Convention Centre, Bangkok, Thailand Thailand Aug. 3- 8, 2014.
14.	Soumya K	Therapeutic potential of fungal pigments on human cancer cell lines – A novel approach	National Seminar	PG Department of Biochemistry, in association with Society of Biological Chemists St Aloysius College, Mangalore Sept. 30, 2014.
15.	Manjunatha J.G.	Sensitive Detection of Dopamine Using Graphene Paste Electrode Modified With Surfactant	RSC Indian Road show Workshop	Nov. 10, 2014.
16.	Susheela K. Lenkannanavar	The Future Possibilities in Space Tourism	National Conference	Dept of Travel and Tourism in our college Madikeri Mar. 22, 2014.
17.	Susheela K. Lenkannanavar	Managing Quality in Higher Educational Institutions: The Role of Technology	NAAC sponsored national seminar	Dept of Economics at FMKMC College, Madikeri Sept. 23, 2014.
18.	Soumya S.N	The effect and role of FDI on Indian Economy	National Seminar	Cauvery College, Gonikoppal Gonikoppal Oct.1, 2014.
19.	Soumya S.N	Challenges and problems in implementing TQM in higher education with reference to degree colleges	NAAC sponsored National seminar	Dept of Economics at FMKMC College, Madikeri Sept. 23, 2014.

Publications of Books

Sl. No.	Author	Year	Title	Publishers ISBN
1.	Dr. Thippeswamy E	2014	Organic Farming and Quality of Food	
2.	Capt. Raghava B	2014	Concerns of Human Rights Movement in India: Struggle for Equality, Liberation and Dignity" in "Globalization Human Rights and Democracy	9788192926308
3.	Dr Wajeeda Bano	2014	Feminine Qualities and Leadership-2014	978-81-930542-0-8
4.	Dr.Nayana K.S	2014	The Conflict of Tradition and Modernity in Fictional Women' in the International refereed e-journal 'Research Scholar	
5.	Dr. R. Rajendra	2014	Radial Signed Digraphs	
6.	Sri Jagadeesh.B	2014	Talent Management	

Sports, NCC, NSS-Sucess in National and International events (Prize winners)

Ms. Poovamma M.B, a senior under officer, participated in the Republic Day Parade on Jan. 26, 2015. She also took part in Prime Minister's Rally in the presence of U.S. President Barack Obama as a representative of KAR & Goa Directorate

Senior under officer Vishal C.P actively took part in Directorate NIAP training camp at Mysore from Jan. 07-14, 2015 and secured Fist place in singing competition. Chekkera P.Vishal received the Commendation Award from the honourable Chief Minister of Karnataka for his outstanding service of high order and achievements in NCC and winning laurels of Karnataka State.

Rahul Somanna of III BSc, Prathap Kumar of II BA received Deputy Directorate General's Award from the 19 Battalion Commander Colonel Sathish Kumar Menon.

Co-curricular Activities Wing (EC/CC)

1. Teena D'souza secured I place in solo dance in the national level inter-collegiate competition organized by Vishwamanava Vidhyarthi Yuva Vedike, Mysore on 06th Sep 2014.
2. Eleven students took part in the Island Tourism Festival 2014-15 organised by the Dept of Art and Culture, Andaman and Nicobar Administration from 5th to 15th Jan 2015 in Andaman Island and was adjudged the best folk dance team.

ST. AGNES COLLEGE (AUTONOMOUS), MANGALORE

Awards & Recognitions:

Three staff members were awarded with Ph.D. degrees:

Catherine N., HOD of M.Com. was awarded Ph.D. in Commerce for her thesis titled "An Analysis of Performance of Private Sector Life Insurance Companies Vis-à-vis Public Sector Life Insurance Corporation and a Study on Shift in Customer Preference towards Private Sector Life Insurance Companies" by Manonmaniam Sundaranar University, Tirunelveli.

Hithakshi, Department of Psychology was awarded Ph.D. Degree from Avinashilingam Institute for Home Science and Higher Education for Women, Tamil Nadu for her thesis titled "Management of Stress, Depression, Anger and Enhancement of general well-being in nursing students through Positive Therapy".

Venissa, Department of Economics was awarded Ph.D. from Madras University Tamil Nadu for her thesis titled "Economic analysis of homelessness – A Comparative Study of Chennai and Bangalore Cities in India'

Geralyn Pinto won Desi Writers Lounge (DWL) International Short Story Contest 2014 for her short story "Shanthi Smells of Smoke" (September 15, 2014) She was one of 25 poets to be invited to read her poetry at the International 'Poetry with Prakriti' festival organized jointly by the Prakriti Foundation and the Hindu newspaper's 'Lit for Life' festival Chennai.

New Courses and Projects:

Principal Investigator	Funding Agency	Title of the Project	Amount	Year (From – To)
Poornima Hegde	University Grants Commission	Synthesis and Characterisation of some Biologically important Sulfonamide Derivatives	1,80,000/-	2014-15
Maria G. Lobo	University Grants Commission	Nutritional Quality of Wild Edible Mushroom of D.K.	1,40,000/-	2014-15
Geetha Mable Pinto	University Grants Commission	Synthesis and Characterization of Zinc Oxide Nanopracticals by Solgel Process	2,00,000/-	2014-15

Seminars/Workshops organized by the various departments

Department of Statistics organised a seminar on Statistical Methods for Practice from Sept.12 -13, 2014.

Department of Commerce organised a seminar on Women Empowerment through Micro-Finance – Challenges and Prospects from Sept. 26 -27, 2014.

Department of Education organised a seminar on150th Birth Anniversary of Swami Vivekananda from July 21 -22, 2014.

Department of NSS (Social Work) organised a seminar on Youth! Arise! Awake! Service Motivation for NSS Volunteers from July 23 -24, 2014.

Foreign Visits

Dr. Manjula B.C. attended the International Society for Third Sector Research (ISTR) – International Conference on July 22-25, 2014. University of Muenster, Germany.

Paper presented on Seminars/Conferences/Workshops

Name	Title of the Paper	Theme of the Conference/Workshop	Place & Date
Manjula B.C	"Religious – Enabling or Baring Women's Emancipation"	International Conference of the "International Society for Third Sector Research (ISTR) University of Muenster	Germany July 22-25, 2014.
Chandramohana Marathe	"Role of Nagarika Seva Trust (R) Guruvayanakere in Empowerment of Daliths and Women"	International Conference on Current Experiments and Innovations in Commerece, Management, Languages and Social Science	Smt. Somavva C. Angadi, Government First Grade College, Belgaum Sept. 27, 2014.
Vasudha S.	"Health Related Physical Fitness and Wellness"	International Seminar	Department of Physical Education Poorna Prajna College, Udupi Aug. 22-23, 2014.
Nimitha K	'Higher eduction: special emphasis on management education'	International conference	Justice K.S. Hegde, Institute of Management, Nitte, Karkalaon Dec. 29-30, 2014.
Shobhitha Shetty	'Type-II diabetes related enzyme inhibition of pyrazolone derivatives	National seminar 'Natural Vs Synthetic drugs'	St. Aloysius College, Mangalore Oct. 30, 2014.

	prepared by microwave irradiation method'		
Sampoornananda	"Kundapura Pradeshada Aliyakattu Kutumbagala Samskriteekaranada Haadi"	National Seminar on "Cultural Shifts in Costal Karnataka – Research Possibilities"	Sri Sharada College, Basrur, Kundapur Sept. 11-12, 2014.
Maria Lobo	'Trends in plant syskmatic	International conference	Bharathidasan University, Tiruchirapally College, Auotnomous Oct. 31, Nov.2, 2014.

ALVAS COLLEGE, MOODBIDRI

The post graduate departments of our college have conducted one seminar & workshop each department i.e. 6 seminars and 8 workshops.

Dr. Haldoderi Sudheendra motivated the students for higher education of Alvas Vijnana -14, a National Level Science Meet.

Dept. of Life sciences organised a two day national seminars on Biological Science.

Dept. of Journalism conducted a state seminar on Sports Journalism.

Dept. of Social Work observed International Girl Child Day & organised a seminar on Social work profession.

Dept. of MHRD organised a seminar on Life Skill for HRD professionals.

PROJECT

Our college has bagged overall Championship in the Mangalore University consequently for 10th year.

ACHIEVEMENT IN SPORTS:

ALL INDIA INTER-UNIVERSITY MEDALIST

1. **Sreenith Mohan I BA**: Won the Gold Medal in High Jump in the All India Inter University Athletic Championship conducted by RGUHS, Bangalore. He has been selected for World University Athletic Camp.
2. **Sooraj III BA:**. Won the Gold medal in 800 mts Race,In All India University Athletics Championship conducted by RGUHS Banglore. He has been selected for World University Athletic Camp.
3. **Srikanth Madyastha PGDCA**: Won the Gold medal in 110 Mts Hurdles Race,In All India University Athletics Championship conducted by RGUHS Banglore.
4. **Priyanka S Kalagi PGDCA:** Won the Gold medal in 100 mts Race,In All India University Athletics Championship conducted by RGUHS Bangalore. She has been selected for World University Athletic Camp.
   Won the Silver medal in 200 mts Race, In All India University Athletics Championship conducted by RGUHS Banglore.
   Won the Gold medal in 4x400 Mts Relay, In All India University Athletics Championship conducted by RGUHS Bangalore
5. **Bharath I BA:** Won the silver medal in 800 mts Race, In All India University Athletics Championship conducted by RGUHS Bangalore. He has been selected for World University Athletic Camp.
6. **Samsheer S.E. III BBM:** Won the Silver medal in Long Jump, In All India University Athletics Championship conducted by RGUHS Bangalore. He has selected for World University Camp. Won Bronze Medal in National Games held at Kerala. He has been selected for World University Athletic Camp.
7. **Sumanth M K III BBM:**110Mts. Hurdles Won the Silver medal110 Mts Hurdles, in All India University Athletics Championship held at RGUHS Banglore.

8. **Nijil Jackson I BA**: Won the Silver medal in Pole vault, in All India University Athletics Championship conducted by RGUHS Banglore.
9. **Krishna Rachan** I MA: Won the Silver medal in Pole vault in All India University Athletics Championship conducted by RGUHS Banglore.
10. **Chethan I BA**: Won the Bronze Medal in High Jump in the All India Inter University Athletic Championship conducted by t RGUHS Banglore. He has been selected for World University Athletic Camp.
11. **Siju C P I BA**: Won the Bronze medal in Half Marathon Race in, All India University Athletics Championship conducted by RGUHS Banglore.
12. **Bhuvi B Shankar III B.COM**: Won the Gold medal in 4*100 Mts Relay in, All India University Athletics Championship conducted by RGUHS Banglore.
13. **Pallavi Shetty I BCA**: Won the Gold medal in 4*100 Mts Relay in, All India University Athletics Championship conducted by RGUHS Banglore.
14. **Sindhya Mol PGDCA:** Won the Silver medal in 4*400 Mts Relay in, All India University Athletics Championship conducted by RGUHS Banglore.
15. **Shilapa Chacko PGDCA:** Won the Silver medal in 4*400 Mts Relay in, All India University Athletics Championship conducted by RGUHS Banglore
16. **Simona Mascarenhas I B.Com:** Won the Silver medal in 4*400 Mts Relay in, All India University Athletics Championship conducted by RGUHS Banglore
17. **Jaideep Krishna PGDCA**: Won the Gold Medal in 83 Kg Power Lifting In the All India inter University Championship held at PTU, Jalandhar
18. **Rakshith I BA:**.Won the Gold medal in 65 Kg. Best PhyshicsIn the All India inter University Championship held at PTU, Jalandhar
19. **Athmashree H S II B.COM:** Won the Silver medal in 63 Kg. Wrestling In the All India inter University Championship held at Kurukshethra Hariyana.
20. **Dhanushree Patil I BA:** Won the Bronze medal in 63 Kg. Wrestling In the All India inter University Championship held at Kurukshethra Hariyana.

ACHIEVEMNTS IN GAMES

BALL BADMINTON :

Students of the college won the All India Inter University Ball Badminton Women's Championship held at B.S.R Abdur Rahaman University, Chennai.

KHO-KHO (WOMEN) students of the college won bronze medal in the All India Inter University Championship held at JRN University Udayapur, Rajasthan.

ACHIEVEMENTS IN KABADDI (WOMEN)

College Team won bronze medal in South Zone Inter University **Championship held at RTM Nagpur University Nagpur**

ACHIEVEMENT IN CRICKET (MEN)

College Team won fourth place in South Zone Inter University Championship held at Anna University Chennai

1. **Rithesh Bhatkal III B.Com:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai. Participated in Karnataka Premier League (KPL).
2. **Pavan Gokale III B.COM:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai.
3. **Duke Kaveri III B.Com:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai.
4. **Darshan M III B.COM:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai. Participated in Karnataka Premier League (KPL).
5. **Bharath Kota III BA:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai. He has selected for Vezy Trophy

6. **Gopal C Shetty II BHRD:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai.

7. **Arpith Rai I BA:** Won the 4TH Place in Cricket In South Zone Inter University Championship held at Anna University Chennai

ACHIEVEMENT IN SPORTS AND GAMES IN THE UNIVERSITY LEVEL

We have won the overall championship in boys and girls section at the university level competitions consecutively for 10th year. The athletes of our college have won the following titles at the University Level.

Achivements in M.U. Level 2014-2015

The college has organised Mangalore University Inter Collegiate Athletics Championship.

SPORTS AWARDS FOR STUDENTS 2014-15

Our student Ms. Shruthi A R has won the Kreeda Ratna Award for Ball Badminton constituted first time by the Govt. of Karnataka.

ACHIEVEMENTS IN THE FIELD OF CULTURAL ACTIVITIES:

University Level Cultural Compititions 2014 :

1. Classical Vocal Solo - I1 Prize
2. Classical Dance Solo - II Prize
3. Classical Instrumental Solo – Non percussion - I prize
4. Classical Instruments Percusion - I Prize
5. Karoke Song - I prize
6. Folk Archestra - I Prize
7 .Poster Making - II Prize
8 . Clay Modeling - I Prize
9. Cartooning - I Prize
10. Folk Dance - I Prize
11. Skit - I Prize
12. Mime - II Prize
13 .Collage - I Prize
14 . One Act Play - I prize
15 . Debate (English) - I, III & III Place
16 .Spot Painting - I Prize
17. Group singing folk & Retriotic - I Prize
18. Bhajans - I Prize
19.Bhagavathgeetha - I Prize

INTER COLLEGIATE CULTURAL FESTIVALS:

1. Wild life Conservation Day competetions conducted by Dept. of Forest of Karnataka - Overall Championship
2. Bhandarkars College, Kundapur - Music Competition - Overall Championship
3. Aloysian fest-2014 - Arts & cultural Fest - Overall Championship
4. Mangalore University Fine Arts Association - Music Competition - Overall Championship
5. Niranjan Swami College, Bajpe - 1st Overall Championship
6. Govindasa College, Surathkal - 1st Overall Championship

Following faculty members have completed the their doctoral degree this year:

Sl. No.	Name of the Faculty	Department	University	Topic
1	Dr. Kurian	Principal	Karnataka University, Dharwad	A Sociological Study on Koragas' of Dakshina Kannada
2	Dr. Rajeeva C.	Hindi	Dakshina Bharat Hindi Prasar Sabha, Madras	Narendra Kohili aur U.R. Ananthamurthy ji ke Upanyaaso me Adhunikata - Bodh
3	Dr. Archana Prabhath	F.N.D	Mysore University	Household Food Distribution and Family food security - A gender based study in Urban region of South Canara

4	Dr. Rashmi K	Biotechnology	Mangalore University	Studies on Hepatoprotective Property of Barringtonia acutangula (L.) Gaertn.
5	Dr. Shrinidhi Shetty	Biotechnology	Mangalore University	Studies on Microchiropteran Guano From Western of Karnataka
6	Dr. Sukesh	Botany	Mysore University	Mycorrhizal Association With Some Dipterocarps of Western Ghats And Their Molecular Systematics

The following faculty members have succeeded in the eligible test for lectureship in the current academic year.

SLET (STATE ELIGIBLE TEST)

1. Dr. Sanmathi Kumar - Dept. of History
2. Dr. Jayadev K. - M.Sc. (Biotech)
3. Mr. Gireesh Shanubhogue - M.Com
4. Mr. Raveendra M.K. - Dept. of Economics
5. Ms. Prajna Kamath - Dept. of Political Science
6. Mr. Wilson Joel Rodrigues - Dept. of Biochemistry
7. Mr. Raghupathi - Dept. of Computer Science

Papers presented in Seminars/Conferences/Workshops

Name	**No of Conference, work shop attended (National/Regional)**	**Place & Date**
Umesh Shetty K. & Kavya Shetty	**Commerce & Business Mgt** As Resource person of V Sem O.B of BBM Syllabus revision Workships Problems & Challenges faced by Women Entrepreneur National Seminar.	St.Agnes College Mangalore Sept. 26-27, 2014.
Ramakrishna Shetty	Role of E - Learning in Higher Education International Symposium Cyber Crimes, Detection & Prevention at National Seminar	Bharathiar University Coimbatore,T.N Oct. 9-10, 2014. MGM College, Udupi Dec. 19, 2014.
Ambika K	ECB Friendly Agriculture & Agri business International Seminar.	Sahyadri College Mangalore Oct. 9-11, 2014.
Chaya N	'Empowering Women' Nurturing Entrepreneurship International Symposium	Bharathiar University Coimbatore Oct.10-11, 2014.
Jasmine Lobo & Ashwini	Role of Banking Sector in Indian Economy & Contribution of agriculture in Indian Economy	Sri Mahaveera College, Moodbidri Sept. 5-6, 2014.
Rajashree Rao	Eco Friendly Agriculture and Agri Business International Seminar.	Sahyadri College Mangalore Oct. 10-11, 2014.
Veena Monteiro	Enhancing the Quality	Sri Mahaveera College, Moodbidri Sept. 5-6, 2014.
Divya N	"Role of education to the Economic development.	Sri Mahaveera College, Moodbidri Sept. 5-6, 2014.

Sumalatha	Cost Accounting – Syllabus revision/workshop – New Syllabus 2012. Proportion of Youth towards Agriculture at National conference on Agri – business Mgt opportunities and challenges. VI sem BBM – Cost & Mgt Accounting – Syllabus Revision workshop – New Syllabus 2012.	Sri Bhuvanendra College, Karkala Jan. 23-24, 2014. Canara College Mangalore. St. Aloysius Evening College July 5, 2014. Sahyadri College, Mangalore Oct. 9-11, 2014. Vivekananda College Puttur Dec.13, 2014.

ALVA'S COLLEGE OF PG STUDIES

Name of the faculty	topic	Seminar / conference	Place & Date
Radhakrishna Nayak	Agribusiness Management – Opportunities and challenges	International	Sahyadri College Mangalore Oct. 09-11, 2014.
Rama bhat P & Jayadev K	The coastal Karnataka Chaper, society of Biological Chemists (India)		Manipal University Oct. 25, 2014.
Prashanth bhat, Zeeval Khan & Devika	Agribusiness Management – Opportunities and challenges	International Level	Sahyadri College Mangalore Oct.10, 2014.
Jayadev K	Radiation & Radioisotopes : tools in scientific Research	Seminar	CARRT Mangalore University April 28, 2014.
Babitha Pavithra S Shetty Deekshitha and Bhushan B.S	Statistical Methods and Data Analysis	National	Yuvaraja College, Mysore Sept. 26 -27, 2014.
Rama bhat Jayadev K Jenita Emima P	Natural V/S Synthetic Drugs	National Seminar	St. Aloysius College Oct. 30, 2014.
Shaziya Khanum	Challenges & opportunity in rural entrepreneurships	National	Mahaveer College Sept. 5 & 6 2014.
Ramesha	Recent Trends in Computing and Information Technology	National	Srinivas Institute of Mgt Studies, M'lore Aug. 09, 2014.
Shubha	Organisation change and devt. / Emerging Trends and Challenges in Human Resources	National Seminar	SDM, Mangalore July 31, 2014.
Shaziya Khanum	Employee retention mgt / Emerging Trends and Challenges in Human Resources	National Seminar	SDM , Mangalore July 31, 2014.

ST. ANN'S COLLEGE OF EDUCATION (AUTONOMOUS), MANGALORE

Foreign Visits

Dr. (Mrs.) Vijaya Kumari S.N., Associate Professor, St. Ann's College of Educatoin attended the 16th WCCI World Conference on Education at San Diego, California, U.S.A. from Aug. 17- 24, 2014.

Dr.(Mrs.) Flosy Clara Roshan D'Souza, Associate Professor, St. Ann's College Educatoin attended the 16th WCCI World Conference on Education San Diego, California, U.S.A. from Aug. 17- 24, 2014.

Dignitaries visiting Departments/Centres:

NAAC Peer Team visited the College on Oct. 29-31, 2014, for re-accreditation and assessment (Cycle-3) and awarded A Grade with a Cumulative Grade Point Average (CGPA) of 3.71.

Seminar/Conference/Workshops attended

Name and Designation	Title of the Paper	Name of the Seminar/ Conference/Workshop	Place and Date
Flosy Clara Roshan D'Souza, Associate Professor, St. Ann's College of Edn. (Autonomous),Mangalore	Blended learning : A tool for a transformative environment in higher Education	International Conference on Higher Education in the 21st century opportunities and challenges.	St. Joseph's College, Bangalore Dec. 11-12, 2014.

Publications of Books

Shashikala A (2014) Exploring Women – Instructional Methods in Women's Studies, St. Ann's College of Education, Mangalore.

Sharmila L. Mascarenhas (2014) The Value of Life Understanding Bio Ethics St. Ann's College of Education, Mangalore.

BESANT WOMEN'S COLLEGE, MANGALORE

Awards & Recognitions:

Dr. Meenakshi was award Kallacchu Prashasthi by Kallacchu Prakashana on Sept. 1, 2014 at Mangalore and Sahithya Award by Kanthaavara Kannada Sangha on Nov. 11, 2014 at Karkala.

Foreign Visits:

Dr. Sudha K, Principal attended the 9th ICA Asia Pacific Regional Research Conference on Sept. 16, 2014 at BICC, Bali, Indonesia.

Paper presented on Seminars/Conferences/Workshops

Author (Co-author)	Title of the Paper	Theme of the Conference/Workshop	Place & Date
Gawtham Jyothsna	"Truths that well up from the grave"	International Conference on Research and Education Society	Bangalore Sept. 12, 2014.
Gawtham Jyothsna	"Nationalism, Patriotism and killing	U.G.C Sponsored National Seminar on "Nationalism	Pompei College, Aikala.

	machines, a retrospective of Stanley Kubricks full metal jacket"	as a 'Religion' : Trends in India"	Dec. 19-20, 2014.
Shirly Rani K	Relevance and Challenges of Teaching Sociology	National Seminar on Trends, Relevance and challenges of Sociology Teaching and Research in Universities of Karnataka	Department of PG studies and Research in Sociology/ICSSR Mangalore University Dec. 5-6, 2014.
Shirly Rani K	Sexual harassment-Issues and Challenges	UGC Sponsored National Conference on Safety of Girl Students on campus and society	St Mary's College, Shirva Mangalore Dec. 16, 2014.
Lokaraja VS	Community information services: with special reference to Agricultural information services	LIBTRANS 2014	Besant Evening college Aug. 22-23, 2014

SRI BHUVANENDRA COLLEGE, KARKALA

NCC

Ncc Navy Cadets Srihari Karanth, I B.Com, Hithesh, II EBAC and Sudeer Kumar Jain, II PEJ participated in All India Nausainik camp held at Karavar in the month of Dec. 2014.

Seminars and Workshops

Department of Commerce and Forum Business Management Teachers organised a national seminar on Emerging issues in Global Economy, Commerece and Management: Challenges and Strategies for International Competitiveness on July 12, 2014. Prof. P.S. Yadapadithaya, Registrar, Mangalore University delivered kenote address.

Other Activitesn and Events

PHOTO

- AMoral and Spiritual Camp was held on Oct. 1-2, 2014. The camp was inaugurated by Sri Tyagishwaranandaji, Sri Ramakrishna Matt, Bangalore. The scholars like Dr.K.Ranganath, Dr. Shivaraj Shastri, Heroor have delivered lectures on the occasion. The valedictory address was given by Ambathanaya Mudradi, literary scholar, Mudradi, Udupi.

- Annual NSS Camp for the NSS volunteers was organised at Governmnet Pre University College, Kukkuje, Karkala Taluk during Dec. 23-29, 2014.

FATHER MULLER COLLEGE, MANGALORE

SSA camp at Government school, Urwa, Mangalore during Aug. 5-6, 2014 Forty seven children were evaluated for speech, language and hering problems.

The College extend Rehabilitative Service to the individuals with special needs in collaboration with SSA Mangalore. Weekly twice speech and language therapy is given to children identified at SSA school in Mangalore.

SCHOOL OF SOCIAL WORK, MANGALORE

International/National Symposia, Seminars, Conference and Workshops organized by the Department/Centres.

School of Socila Work, Roshni Nilaya organised the UGC sponsored two days Workshop on '***Recent Trends in Professional Social Work- Service, Training and Research'*** on Sept. 25, 2014. Dr. Philomena D' Souza, Director, School of Social Work, Roshni Nilaya; Dr. K. Sekar, President, ISPSW; Dr. Rameela, Dean, PG Department & Dr. Laxminarayan Bhat, Registrar, were present on the occasion.

A one-day Seminar on Field Workon the theme "Cultural Perspective in Supervision"was organized in collaboration with Volda University, Norway, on October 30th, 2014. Prof. HallgerdConradi of Norway made a presentation on the theme of Culture and Supervision.

- A one day Workshop on 'Sexual Abuse for the Teachers of Government School and College' was organised Sept. 2014, at Balmatta, Managalore.

Ms. Anusuya Shenoy
Lecturer, BSW

- A UGC sponsored Workshop on "Women Distress Management" was organised by School of Social Work, Roshni Nilaya on Aug. 12, 2014, at Mangalore.

Foreign Visit

Rameela Shekhar attended the Joint World Conference on Social Work Education and Social Development on July, 2014 at Melbourne, Australia.

Seminar/Conference/Workshops attended

Name	Title of the Paper	Name of the Seminar/Conference/ Workshop	Place & Date
Madhava	"The Role of Christian Missionaries in theDevelopment of Modern Kannada Literature"	UGC sponsored state-level seminar	Gauri Siddeshwara College, Koppal July 30-31, 2014.

Sandra S. Lobo	"Aggression and Impulsivity among Female Adolescents"	International Seminar: Health Related Physical Fitness and Wellness	Poornaprajna College, Udupi in association with Mangalore University and College Physical Education Teachers' Association 2014 at Poornaprajna College, Udupi Aug. 22-23, 2014.
Shirly Rani K.	'Relevance and Challenges in Teaching Sociology'	National Seminar	Department of PG Studies and Research in Sociology, Mangalore University and the Indian Council of Social Science Research Dec. 5, 2014.
	'Safety of Girls in Educational Institutions'	UGC sponsored National Conference	St. Mary's College, Shirva Dec. 16, 2014.
Sebastin K.V.	Tackling Contemporary Challenges through Strengths based Approach in Social Work	International Conference on coping , resilience and hope	Austrailan Catholic University and CARPEDE, Hyderbad Dec. 14 -16, 2014
Flossy Rayappan	"Components of Physical Fitness and Wellness"	UGC Sponsored International Seminar on 'Health related Physical Fitness and Wellness'	Poornaprajna College, Udupi, Aug. 22- 23, 2014.

- Conducted five days of Seminar on" Therapeutic Intervention" Programme for the youth

<u>Student Laurels and Miscellaneous:</u>

- **Boys Football Team reached the quarter final in the Dakshina Kannada Football Independence Day tournament at Nehru Maidan on August 9, 2014 and at Sahyadri College on August 21, 2014.**
- The Women Badminton Team bagged the Second Place in the District-level Dasara tournament at Mangala Stadium on Sept. 12, 2014.
- The Women Badminton Team bagged the Second Place in the State-level Dasara tournament at Udupi on Sept. 21, 2014.
- Dhanyashree won the Gold medalin Individual Kata (techniques) and Gold medal Individual Kumite (fighting) at the National All India Budokan Karate Federation in Mangalore from Oct. 16-19, 2014 .

International Collaborationsfor the Year 2014

Partnership with three countries for student placements:

The school of social work had international collaborations with Volda University, Norway, K H Leuven University of Belgium, Flinders University of Australia, Concordia University, New York, USA for student placement.

Eight BSW students from Volda University, Norway, were placed in NGOs of Mangalore, for three months —Sept. to Dec. 2014.

An interactive session was held on Oct. 7, 2014 with Journalism students and faculty of Media Studies, Volda University, Norway. The Media students of Norway were on an educational tour to India and visited the college as part of their programme.

MoU with Concordia University, USA

The college achieved a major milestone by signing a MoU with Concordia University, New York, USA, for American undergraduate degrees on July 17, 2014. Concordia University, founded in 1881, is a liberal arts college located close to Manhattan. The MoU was signed by Dr.Viji George, President of Concordia University and Dr. Sophia Fernandes, Principal of the college.

Uunder the 'transfer model' the Bachelor of Social Work (BSW) and Bachelor of Arts (BA) students of Roshni Nilaya can opt for pursuing their degrees in the US after completing two years in the college and the remaining three semesters in New York. Also, under the 'twining programme' the students can complete their degree programme here and study for two semesters in New York and get dual degrees. Scholarships are also awarded for meritorious students.

SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE, UJIRE

Paper presented in Seminar/Conference/Workshops attended

Name	**Title of the Paper**	**Theme of the Conference/ Workshop**	**Place & Date**
Shridhar Bhat	'Personality Development in Upanishads'	National Level Seminar on 'Teaching of Upanishads'	Bengaluru June 26 to July 04, 2014
Hampesh K.S.	'Wikipedia is the Age of ICT'	International Seminar on 'Strategies and Action Plans for Sustainable Development in Higher Education'	Bengaluru Aug. 08, 2014
Ganagaj K.	'Urban Poverty and Inclusive Development in India A Contingent Analysis'	National Seminar on 'Idea of Nationalism and Economic Trench'	Moodabidri Sept. 04, 2014
Vasanthi and Ms. Krithika	'Women Empowerment Through SHG's to get Back India's Lost Pride and Happiness: The State of Self Realization – A Theatrical Interpreation'	National Level Conference of 'Life and Living of Swami Vivekananda and his Teaching to Mankind'	Shirva, Mangaluru Sept. 26, 2014
Mohannarayana	'Democratic Decentralization – The Way Forward for Empowerment of Marginalized Sections of Population'	National Seminar on 'Idea of Nationalism in India – Historical, Cultural, Economic and Political Trends'	Mangaluru Sept. 05-06, 2014

Kumara Hegde B.A	'Innovative Methodologies for Effective Teaching Plant Taxonomy and Conservation Biology by Utilizing Arboretum-A Case Study'	National Seminar on 'Recent Trends in Biosystematics'	Dharwad Sept. 30 to Oct.01, 2014
Vasanthi	'Financial Inclusion: An Approach to Inclusive Growth of the Courntry'	National Conference on 'Financial Inclusion in India: Potential and Gaps'	Dharwad Oct. 30-31, 2014
Parashuram Kamath	'Impact of Corporate Social Responsibility Initiatives on Communities with special reference to Industries in Dakshina Kannada, karnataka'	National Conference on 'Corporate Social Responsibility Approaches and Practices for Inclusive Growth'	Mysore Nov. 13, 2014
Udayachandra and Rathnavathi K	'Comparative Analysis of Indian Private and Public Life Insurance Companies with Reference to Market Shares'	National Conference on 'Indian Insurance Sector: Innovation, Sustainablility and Social Impact'	Tumkur Nov. 22, 2014
Kakathkar S.N.	'Intensive Study of Bandwidth Enhancement with Additional Lobs to Circular Patch'	10th International Conference on 'Microwaves, Antenna Propagation and Remote Sensing (ICMARS) 2014'	Jodhpur, Rajasthan Dec. 09-12, 2014
Shivshankar and Rajmohan A.K.	'Hinduism in Crucible: An Analysis of Sivakami's Selected Novels'	National Seminar on 'Discourse of Hinduism in Indian Literatures'	Subrahmanya Dec. 11-12, 2014

Student Achievements:

1. Ms Shruthi M., III B.Sc. won the International Young Scientist Award for poster presentation on 'Ethnobotanical Documentation of the Plant Resources – Yanadi Community of Eastern Ghats' at 4th International Science Confress (ISC-2014) on 'Global Research: Enhancement, Reforms and Commercialization' held at Pacific University, Udaipur, Rajasthan on Dec. 08-09, 2014.

2. The college bagged Third Prize in the 'All India University Cross Country Tournament' held at Kottay, Kerala, on Oct. 16-19, 2014. Rajesh K.S of First Year M.Com, Sadashiva of First year MCJ, and Ashwitha R.P., Second Year B.A were the team members.

3. A team of 6 students represented Mangalore University and won Third Prize in Mime, a Theatrical event, in the 30th South Zonal Inter University – Youth Festival – Yuvasambrama 2014 organised by Association of Indian Universities, New Delhi and Tumkur University, Tumkur, from Dec. 8-12, 2014.

SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALORE

Theme of the Seminar/Workshops

National Conference on Celebration of 150th Birth Anniversity of Swami Vivekananda was inaugurated by Swami Nikhileshwaranandaji, Secretary, Ramakrishna Mission, Vadodara. Mr. Venkatesh Baliga, editor, Kodial Khaber, Mangalore & Alumini of SDMCBM, was the guest of honour. Poojya Swami Jitakamanandaji, Secretary, Ramakrsihna Mission, Mangalore was also presention this occasion and Mrs. Aruna P., Kamath, Principal of the college presided over the function.

National Conference on "Celebration of 150th Birth Anniversity of Swami Vivekananda

SDM College of Business Management in association with Ramakrishna Mission, Mangalore oraganised a two day National Conference "Clebration of 150th Birth Anniversary Swami Vivekananda" from July 11-12, 2014. Swami Nikhileshwaranandaji, Secretary, Ramakrishna Mission, Vadodara inaugurated the seminar. Mrs. Aruna P., Kamath, Principal of the college presided over the function.

Theme of the seminar/workshop : Big Data-Changing the World

Date and year : 30th July 2014

PHOTO

SDM College of Business Management in association with Corporation Bank, H.O., Inforamation Technology Division, Mangalore, organised a one day UGC sponsored National Conference on 'Big Data- Changing The World'on 30th July 2014 in the College Mr. Brijesh B. Krishnan, Senior Delivery Manager, Infosys Limited., Mangalore Inaugurated the Confernce.

PHOTO

One Day UGC Sponsored seminar was organied by the college in association with National Institute of Personeel Management (NIPM), Mangalore Chapter, on the topic "Emerging Trends and Challenges In Human Resources" on 31 July 2014. Dr. Rajesh K. Nayak, Director, Training College of Banking and Financial Studies, Muscat, Oman inaugurated the seminar.

Theme of the Seminar/Workshop: Measures for Quality Enhancement and Sustenance in Higher Education

Date and Year 9th and 10th October 2014

PHOTO

SDM College of Business Management and SDM PG Centre for Management Studies and Research, Mangalore organised a National Assessment and Accreditation Council (NAAC) sponsored national seminar on "Measures for Quality Enhancement and Sustenace in Higher Education" Professor K. Byrappa, Honourable Vice-Chancellor of Mangalore University

inaugurated the seminar. Dr. Sandeep Shashtry, Pro Chancellor of Jain University and National Coordinator of Lokniti Network, was the keynote speaker.

Papers presented in Seminar/Conference/Workshops

Name	Title of the Paper	Theme of the Conference/ Workshop	Place & Date
Smitha	Role of Microfinace in Rural Development	Women Empowerment through Microfinance – Challenges & Propectus	St. Agnes College, Mangalore Sept. 26-27, 2014.
Gayathri K. & Parinitha	ICT for Higher Education in India	Measures for Quality Enhancement and Sustenance in Higher Education	SDM College of Business Management, Mangalore Oct. 9-10, 2014
Thilakraj G	Relevance of Swami Vivekananda's Thoughts in Management Education	Celebration of 150th Birth Anniversary of Swami Vivekananda	SDM College of Business Management, Mangalore July 11-12, 2014
	Employee Engagement	Emerging Trends in Human Resource	SDM College of Business Management, Mangalore July 31, 2014
	A study on claims management in general insurance companies with special reference to Reliance General Insurace Company	Current Experiments & Innovations in Commerce, Management, Languages and Social Sciences	Government of Karnataka, Govt. First Grade College, KK Koppa Sept. 27, 2014.
	A Study on Developing Work Culture and Teaching Qualities in Higher Education	Measures for Quality Enhacement and Sustenance in Higher Education	SDM College of Business Management, Mangalore Oct. 9-10, 2014.
Supritha and Deviprasad	Best Practices in Higher Education	"	"
Anasuya and Sowmya Hegde	Impact of Job Satisfaction on Employee Retention	Emerging Trends and Challenges in Human Resource	SDM College of Business Management, Mangalore Oct. 9-10, 2014.
Venna D Kotian and Sowmya Hegde	Innovative Teaching methods in Higher Education	Measures for Quality Enhacement and Sustenance in Higher Education	SDM College of Business Management, Mangalore Oct. 9-10, 2014.
Prasanna Kumar T	Micro Finace and Urban Poverty	Emerging Economics Issues of India	TIMS, Bannerugatta, Bangalore Dec. 9, 2014.
Vasudha R and Mrs. Rashmi	Teaching & Learning	Higher Education	Nitte First Grade College, Nitte Dec. 29-30, 2014
Parinitha	Employee Retention Strategies in IT Sector	Emerging Trends and Chllenges in Human Resource	SDM College of Business Management, Mangalore July 31, 2014.

SRINIVAS COLLEGE OF MANAGEMENT STUDIES

International / National Symposia, Seminars, Conference and Workshops organized by the department / Centres

Department of MCA organised a seminar on "*Recent Trends in Computing & Information Technology*" on Aug. 9, 2014.

Department of MSW organised a seminar on *"Change and Its Contemporary Social Relevance" on Sept. 27, 2014*

Paper presented in Seminars/ Conferences and Workshops

Name	Title of the Paper	Theme of the Conference/ Workshop	Place & Date
Krishna Prasad K, and P.S. Aithal	"Enhanced Security Solution to Online Mobile Banking Financial Transactions"	UGC sponsored National Conference on Big Data-Changing the world	SDM College of Management, Mangalore July 30, 2014.
Aithal P.S.	"Effectiveness of Pedagogy in Management Teaching & Learning"	National Conference on "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Aithal P.S. and ShubhrajyotsnaAithal	"Competency based Education System & its Social Relevance"	National Conference "Change and its Contemporary Social Relevance"	"
Aithal P.S.	Monopoly Business Opportunities through Blue Ocean Strategy	"	"
Aithal P.S.	Technology supported education models - a case of NPTEL ALISON & edX.	"	"
Aithal P.S., Pradeep, and Suresh Kumar P. M.	Contribution & Effort of local institutions in all round Development of Youth - a case of Ramakrishna Math & Mission, Mangalore,	"	"
P.S. Aithal	How PM Modi reforms effects the economy of the country,	"	"
P.S. Aithal,	Impact of Future Technological breakthroughs on social life,	"	"
P.S. Aithal,	Changes in Business models and their Social Relevance,	"	"
Harischandra, Shylesh P.S, and Aithal P. S.	Redefining library as Universal Information Resource Centre and	"	"

	its relevance in future education system,		
Aithal P.S.	Internet based Social Networking Models and their Pros and Cons on Youth	"	"
Aithal P.S. and Suresh Kumar P. M.	Effectiveness of various research models & methods used in social science research,	"	"
Krishna Prasad & Aithal P. S.	Modern Paradigm Shifts to M-learning System through 4G Technology	UGC Sponsored National Seminar on Research & Higher Education in Computer Science & Technology,	Vivekananda College, Puttur. Karnataka Dece. 17, 2014.
Anil Kumar	"Risk Aversion in Social Interaction and its effect on Organizational Effectiveness"	National Conference " Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Sept. 27, 2014.
Vishnu Prasanna KN	"Inevitability of Forced Change in the Societal Development"	"	"
Shailashri V T	"Corporate Social Performance: Carroll's Model to Coco Cola"	"	"
Shailashri V T	"Information Technology for Competitive Advantage in Human Resource Management - A Case Study of Taj Hotels"	National Conference "Recent Trends in Computing & Information Technology - 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Aug. 9, 2014
PritiJeevan	"A study on Digital marketing- A case study with special reference to Flipkart.com"	"	"
Ramesh Pai.	"Agribusiness : Finance, Insurance and extension Services"	'International Conference on Agribusiness Management – Opportunities and Challenges'	Sahyadri College of Engineering and Management at Adyar, Mangalore Oct. 9-11, 2014
Subrahmanya Kumar N	Unified Automated Teller Machine (ATM) Network: A Suggestion for Rational Distribution of ATMs in India for Efficient Service to the Customers"	National Conference 2014 on "Indian Ethos in Management Practices: The Catalyst for Entrepreneurship"	Anekant Institute of Management Studies, Baramati, Pune Oct. 9 -10, 2014.
Subrahmanya Kumar N	"Automated Teller Machine Network Operations in India: Changing Trends and Implications"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Sept. 27, 2014

Subrahmanaya Kumar N	"Trends, Concerns and Prospects of Algorithmic Trading In Indian Financial Markets"	National Conference "Recent Trends in Computing & Information Technology - 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Amith D Menezes	"Technological Frauds in Banking and Ways to Overcome"	UGC sponsored National Seminar on Electronic Transactions and Electronic Evidence : Emerging Issues and Challenges in Cyber Security	M.G.M. College, Udupi Dec.19, 2014
Amith D Menezes	"Factor influencing the adoption of drip irrigation – an empirical study with select districts of Karnataka"	International Conference on Agribusiness Management – Opportunities and Challenges"	Sahyadri College of Engineering and Management, Mangalore. Oct. 9 – 11, 2014
Amith D. Menezes	"Changes in Basel Norms and its Impact on Indian Banks"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Amith Donald Menezes	"Innovation And Technology In Banking – With A Special Reference To Indusind Bank"	National Conference "Recent Trends in Computing & Information Technology - 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Amith Donald Menezes	"Innovative Model for Industry-Academia Interaction"	National Conference "Innovations and Best Practices in Higher Education Institutions – 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore June 28, 2014
AnumeshKariappa	"Customer Retention: Challenges faced by the Banking Industry"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
AnumeshKariappa	"The Revolutionary Impact of Information Technology in Indian Financial market"	National Conference "Recent Trends in Computing & Information Technology – 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Jeevan L J Pinto	"Relevance of ICT on Society"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Jeevan L J Pinto	"A Study on Various Types of Sensor Networks"	National Conference "Recent Trends in Computing & Information Technolog - 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Jeevan L J Pinto & Manjaiah D. H.	"Integrating Wireless Sensor Network with Cloud Computing Systems - A Review"	National Conference "Recent Trends in Computing & Information Technology - 2014"	"

Jeevan L J Pinto & Manjaiah D. H.	"Modified Enhanced Stable Election Based Routing Protocol for Wireless Sensor Networks"	International Conference on "Advanced IT, Engineering and Management (SACAIM 2014) "	St. Aloysius Institute of Management & Information Technology, Mangalore. Oct. 14-15, 2014
Aithal P.S. and Sridhar Acharya P.	"Environmental Consciousness in Higher Educational Institutions : A case of SIMS"	National Conference "Innovations and Best Practices in Higher Education Institutions – 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore June 28, 2014
VaikunthPai and ManjulaMallya M.	"Security Issues in Social Networking Websites"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
VaikunthPai	"Cloud Computing Security Issues and Challenges"	National Conference "Recent Trends in Computing & Information Technology - 2014	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
SubramanyaBhat	"Cache Modeling and Handling in multi core processors for high performance computation"	UGC Sponsored national seminar	Vivekananda College, Puttur Dec. 17, 2014
Subrahmnaya Bhat B	"Coordinated Cache Management at Multi-core Systems in High Performance Computing"	National Conference "Recent Trends in Computing & Information Technology - 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Panchajanyeswari M Achar	"Impact Of Cloud Computing In E-Learning Environment"	National Conference "Recent Trends in Computing & Information Technology- 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Ramakrishna RaoYermal	"Video in class room - Technology enhanced teaching and learning methodology"	National Conference " Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Ramakrishna Rao,	"Trends in data mining – Current and Future"	National Conference "Recent Trends in Computing & Information Technology- 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Lathika K.	"E- Banking"	National Conference "Recent Trends in Computing & Information Technology- 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Krishna Prasad K.	"Modern Paradigm Shift to M-learning System through 4G Technology"	UGC Sponsored one Day National Seminar on Research and	Vivekananda College, Puttur Dec. 17, 2014

		Higher Education in Computer Science and Technology	
Krishna Prasad K. and S. Sumana	"An Empirical study on Effect of Social Networking Site on students' Academic Performance in SIMS, Mangalore"	National Conference " Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Krishna Prasad K. and M.D. Pradeep	"Modern Paradigm shift in Social Work Profession through Technology"	National Conference " Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Krishna Prasad K	"Enhanced Security Solution to Online Mobile Banking Financial Transactions"	UGC sponsored National Conference on Big Data-Changing the world	SDM College of Management, Mangalore July 30, 2014.
Jincy Jacob	"Social Work Practice – Generalist Approach"	National Conference " Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
PavithraKumari and P.M. Suresh Kumar	"Issues Relating to Violence against Women in India-Prevalence, Causes and Implications	"	"
LaveenaD'Mello	"NGO's intervention to bring change in the society"	"	"
LaveenaD'Mello and Govindaraju	"Changing perception on Stigma and Social discrimination among HIV affected in Dakshina Kannada"	"	"
LaveenaD'Mello and Govindaraju	"	"	"
LaveenaD'Mello and Govindaraju	"Changing Health of Urban Women in respect of HIV infection in Dakshina Kannada"	"	"
Pradeep M.D.	"Descriptive study on Feminine justice with special reference to Right to life and Constitutional Remedies"	"	"
Pradeep M.D and Charan Raj	"Social work perspectives towards the Geriatric Welfare in India"	"	"
Pradeep M.D	"Legislative Measures for Women Empowerment in Independent India"	"	"
Pradeep M.D and TharanathaShetty	"Legal and Policy framework for the welfare of women the need for inclusive growth strategy"	"	"

Pradeep M.D.	"Implications of Information system in the Indian Banking System"	National Conference "Recent Trends in Computing & Information Technology - 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
PavithraKumari and P.M. Suresh Kumar,	"Issues Relating to Violence against Women in India- Prevalence, Causes and Implications	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
PavithraKumari	"An Analytical study on Emerging Challenges and issues concerning cyber laws"	National Conference "Recent Trends in Computing & Information Technology – 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Akhilesh S. A. K and Ayshwarya P.S.	"A conceptual study on green revolution"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
Akhilesh S. A. K and Ayshwarya P.S.	"A conceptual study on green revolution"	"	"
VarunShenoy	"Behavioral changes in Recruitment and its social effects"	"	"
VarunShenoy	"Analyzing recent IT Usage trends in recruitment"	National Conference "Recent Trends in Computing & Information Technology – 2014"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
Nidhish H., ShubhanshuShekhar S., VikasPandey and VaishaliParmar	"Student Social Entrepreneurship movement in India. Major challenges and changes in the context of Management case analysis on DRISTI"	National Conference "Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014
S. Sumana	"An Empirical study on Effect of Social Networking Site on students' Academic Performance in SIMS, Mangalore"	"	"
Shivakumar R	"Open source software"	National Conference "Recent Trends in Computing & Information Technology - 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014
P.S.Aithal, P.Harischandra&ShyleshS	"Information Technology Innovations in Library Management: A Case of SIMS"	National Conference "Recent Trends in Computing & Information Technology - 2014 "	Srinivas Institute of Management Studies, Pandeshwar, Mangalore. Aug. 9, 2014

P.S. Aithal, P. Harischandra, and Shylesh S	"Redefining library as Universal Information Resource Centre and its relevance in future education system"	National Conference " Change and its Contemporary Social Relevance"	Srinivas Institute of Management Studies, Pandeshwar, Mangalore Sept. 27, 2014

Sports, NCC, NSS – Success in National and International Events (Prize Winners)

Campus cleaning was held onVanamahotsavaProgrammewas 09.09.2014. 55 students held on 12.09.2014.

Participated in the programme

NSS Annual Special Camp

The NSS Unit of SIMS organized a seven days Special Annual Camp during Dec. 10-16, 2014 at D.K. Z.P. Higher Primary School, Mulky. The camp was inaugurated by SrimathiMeenakshiBangera, President, Town Municipality, Mulky. Mrs. Vani V. Alva, Chief Officer, Town Municipality, Mullky and Mrs. Jyothi, Head Mistress of D.K. Z.P. Higher Primary School were the Chief Guest for the function. The programme was presided over by Dr. P.S. Aithal, Principal of SIMS.