

MANGALORE UNIVERSITY
DEPT. OF BUSINESS ADMINISTRATION
MBA (Tourism and Travel Management)
Second year Students Project Topics 2020-21

Sl. No	Register No	Name of the Student	Project Topic	Guide Name
1	193291851	ABDUL HARIF.P	Bicycle Tourism In Kerala: Challenges and Opportunities	Dr. Joseph P D
2	193291852	ABINANTH	"Cultural Tourism in Kerala with Special Reference to Theyyam"	Dr. Joseph P D
3	193291853	AKHILESH. K	Impacts of Covid-19 on Tourism Industry: A Study in Mangalore Region	Dr. Joseph P D
4	193291854	AMAR SHIFAN .V.P	Role of Handicrafts in Tourism: A Study Focusing Wayanad District of Kerala	Dr. Joseph P D
5	193291855	ANULAYA HARIDAS	"The Popularity of Motorsport Tourism in Recent Scenario"	Dr. Joseph P D
6	193291856	B.N. YATHIN	"Possibility of Promoting Jeevadashtami as Cultural Tourism Product- A Case Study of Moodabidri"	Dr. Sheker Naik
7	193291857	CHAITHRA	Wildlife Tourism: With Special Reference to Western Ghats of Karnataka	Dr. Sheker Naik
8	193291858	FLOYD ANTONY CUTINHA	"Effects and Challenges of Covid-19 on Hospitality Sector: With Special Reference to Managaluru"	Dr. Sheker Naik
9	193291859	HARSHITHA	A Study on Hill Tourism in Karnataka with Special Reference to Selected Destination of Chikmagalur	Dr. Sheker Naik
10	193291860	JESNA K.M	Rural Tourism Potential of Valiyaparamba Region	Dr. Sheker Naik
11	193291861	KARTHIK K.S	"Opportunities and Challenges of Pilgrimage Tourism Development in Dakshina Kannada District"	Mrs. Neepa Premodh
12	193291862	KISHAN.V.KUMAR	"Role and Contribution of Kodava Culture Towards Cultural Tourism Promotion in Coorg"	Mrs. Neepa Premodh
13	193291863	MUHAMMED AFREED	"An Insight Study on the Scope of Wildlife Tourism in Wayanad District, Kerala"	Mrs. Neepa Premodh
14	193291864	MUHAMMED AJMAL K V	"Local Residents Perception of Beach Tourism and Its Impact in Kozhikode"	Mrs. Neepa Premodh
15	193291865	ROHITH. M	"Role of Social Media in the Promotion of Tourism A Special Reference to Dakshina Kannada District"	Mrs. Neepa Premodh
16	193291866	SACHIN SAJEEV	Beach Tourism in Kerala : With Special Reference to Muzhappilangad Beach	Mrs. Nikshitha Shetty
17	193291867	SANATH GOWSHIK	"Intergrated Study of Adventure Tourism and Safety Features in Om Beach & Gokarna"	Mrs. Nikshitha Shetty
18	193291868	SANJAY LOBO	Prospects and Problems of Spiritual Tourism With Special Reference to Churches of Mangalore	Mrs. Nikshitha Shetty
19	193291869	SANJU. T	A Study on Tourist Bhaviour Towards Adventure Tourism Sports in Central Kerala	Mrs. Nikshitha Shetty
20	193291870	SHRAVAN SHETTY	Back Water Tourism Potentials and Challenges	Mrs. Nikshitha Shetty

21	193291871	SNEHA. K	"An Assessment of Tourism Potentials of Kasargod District in Kerala"	Ms. Prathvi Deeksha
22	193291872	SREENATH. P	A Study on Passenger Service Experiences Provided by Railway- With Special Reference to Mangalore	Ms. Prathvi Deeksha
23	193291873	SUMAN B.P	" Socioeconomic Impact on Rural Tourism: A Case study on Anegundi Village"	Ms. Prathvi Deeksha
24	193291874	SWATHI M	"A Study on Handcrafts and Tourism With Special Reference to Mangalore"	Ms. Prathvi Deeksha
25	193291875	VISHNU.K	"Eco Tourism Opportunities and Threats: A case Study of Ranipuram Hill Station"	Ms. Prathvi Deeksha
26	193291876	VISMAYA CHANDRAN	"Impact of Covid-19 on Employment in Tourism Industry Special Reference of North Kerala"	Dr. Joseph P D.


(Dr. Sheker Naik)
 Co-ordinator - MBA (Tourism and Travel Management)
 Dept. of Business Administration
 MANGALORE UNIVERSITY
 MANGALAGANGOTHRI - 574 199

