

Allotment of guides/mentors to M.Com IV Semester students for Dissertation-2021

S.No.	Reg.No.	Name of the student	Title	Place of work	Name of the allotted guide
1	193101002	Akshatha	The performance Appraisal of Initial Public offering in Indian Capital Market	Data collected through online	Prof.Ishwara P.
2	193101003	Akshaya Kumar	Prospects and Challenges in E-Banking: A Perception Study	Data collected through online	Mr.Abhinandan
3	193101004	Akshitha U	A Study on the Customer Perception Towards Bank Merger and Acquisition	Data collected through online	Ms.Ramya S.
4	193101005	Ambika	Agricultural Cooperative Societies in Rural India-A Study on Kota Co.operative Agricultural Society	Data collected through online	Mrs.Asma
5	193101006	Ananya P	A Study on the Customers Perception Towards Credit Card	Data collected through online	Mrs.Rashmith R Kotian
6	193101007	Anireekshitha	Customer Satisfaction on Digital Banking in Dakshina Kannada District	Data collected through online	Prof.Ishwara P.
7	193101008	Anisha A Kulal	A Comparative Study on Traditional offline Classes and Online Classes	Data collected through online	Mr.Gururaj P.
8	193101009	Anjana Joseph	Perception of Women Towards Mutual Funds	Data collected through online	Mrs.Rashmith R Kotian
9	193101010	Ankitha	Impact of Demonetization on Common Man	Data collected through online	Prof.Y.Muniraju
10	193101011	Archana Nagaraja Gaonkar	A Study on Working Capital Management Using Accounting Ratios with Reference to M.N.Chemicals Pvt. Ltd. Kumta	Data collected through online	Mr.Abhinandan
11	193101012	Ashwini N	A Study on Consumer Perception Towards Online Advertisement with Special Reference to Mangalore	Data collected through online	Dr.Bhagyalaxmi M.
12	193101013	Ashwitha	A Study on Customer Awareness Towards Health Insurance in Mangalore	Data collected through online	Dr.Preethi Keerthi Dsouza
13	193101014	Avinash Shenoy	A Study on Problems Faced by Students Borrowing Education Loan with Special Reference to SBI Dakshina Kannada	Data collected through online	Dr.Parameshwara

14	193101015	Aysha Thasniya	A Study on Dealers Satisfaction Towards Thoufeeqe Grinders	Data collected through online	Mrs.Rashmith R Kotian
15	193101017	Chaithra	Students Online Learning Experience During Covid-19 Pandemic- A Study with Special Reference to Undergraduate and Postgraduate Students in Dakshina Kannada Districts	Data collected through online	Dr.Vedava P.
16	193101018	Chaithra B	A Study on Attitude of College Students Towards Entrepreneurship	Data collected through online	Prof.Y.Muniraju
17	193101019	Chaithra N	Problems and Prospects of E-Banking	Data collected through online	Dr.Parameshwara
18	193101020	Chaitra	A Study on Consumer Perception Towards Online Food Ordering with Special Reference to Udupi District	Data collected through online	Mrs.Asma
19	193101022	Chethana	A Study on Consumer perception Regarding Plastic Money	Data collected through online	Dr.Ramya K.R.
20	193101023	Deeksha Shetty	A Study on Saving Habits of Delivery Boys in Mangalore	Data collected through online	Mrs.Rashmitha R Kotian
21	193101024	Deekshitha B	A Study on Consumer Perception Towards Electric Vehicles with Special Reference to Dakshina Kannada	Data collected through online	Mr.Sanath Kumar
22	193101025	Deepthi S B	A Study on Individual Perception of Eco -Friendly Constructed Houses Related to Ajjavara Village	Data collected through online	Mr.Jayaprashanth S.
23	193101027	Divya	A Study on Consumer Perception Towards Special Media Advertisement with Special Reference to Udupi and Dakshina Kannada	Data collected through online	Dr.Kushalakshi
24	193101028	Divya B	A Study on Consumer Buying Behaviour Towards Online Shopping V/S Offline Shopping	Data collected through online	Dr.Preethi Keerthi Dsouza
25	193101029	Dyafni Clera Monteiro	A Study on Student's Perception and Preference for Online Education in Dakshina Kannada and Udupi District During Covid-19 Pandemic	Data collected through online	Mr.Abhinandan

26	193101030	Fiona Steffy Rebello	A Study on Consumer Perception Towards E-Wallets with Special Reference to Dakshina Kannada and Udupi District	Data collected through online	Mr.Sanath Kumar
27	193101031	Ganavi	A Study on Consumer Attitude Towards Online Shopping with Special Reference to Mangalore to Udupi District	Data collected through online	Dr.Vedava P.
28	193101032	Greeshma M	Financial Statement Analysis of Selected Information technology Companies in India	Data collected through online	Prof.Ishwara P.
29	193101033	Ismath	A Study on Customer Preference Towards Online Grocery Shopping	Data collected through online	Dr.Preethi Keerthi Dsouza
30	193101034	Jithin Gopal	The Role Paytm in the Covid19 Era : With Reference to Mangalore City	Data collected through online	Prof.Y.Muniraju
31	193101035	Kavyashree	A Study on Impact of MGNREGA Scheme on Living Standard of Agricultural Labourers in Pilya Village of Belthangady Taluk Dakshina Kannada District	Data collected through online	Mr.Abhinandan
32	193101036	Keerthana Shenoy	A Study on Merger and Acquisition of Bank of Baroda: Impact on Customers with Special Reference to Dakshina Kannada	Data collected through online	Mrs.Asma
33	193101037	Keerthi Shree	A Study on Customer Perception Towards Digital Marketing with Special Reference to Dakshina Kannada	Data collected through online	Ms.Vaishali
34	193101038	Limbanna Shankrappa Rathod	A Study on Customers Awareness and Satisfaction Towards E-banking Services in Mangalore City	Data collected through online	Ms.Sudarshini
35	193101039	M N SOUMYA	A Study on Consumer Perception Towards Online Food Ordering with Special Reference to Mangalore City	Data collected through online	Dr.Bhagyalaxmi M.
36	193101040	M Nidhi R Shetty	Impact of Digital Marketing on the Buying Behaviour of Consumers-A Study in Mangalore	Data collected through online	Prof.Ishwara P.
37	193101041	Madhura R	A Study on Customer Perception Towards Home Solar Energy Study with Related to Subrahmanya Area	Data collected through online	Mr.Jayaprashanth S.

38	193101043	Maithri U	A Study on Consumers' Perception of Life Insurance Policies with Special Reference to Life Insurance Corporation of India	Data collected through online	Dr.Vedava P.
39	193101044	Mamatha P	A Study on Consumer Behaviour Towards Plastic Money	Data collected through online	Dr.Preethi Keerthi Dsouza
40	193101045	Mariyamma Thahniya	A Study on Consumer Behaviour Towards Online Shopping	Data collected through online	Dr.Bhagyalaxmi M.
41	193101046	Megha M	Impact of Stress on Married Women Working in IT-Industry	Data collected through online	Mrs.Rashmitha R Kotian
42	193101047	Melvita Veera Thoras	Women Investors Perception on Bitcoin - A Study in Dakshina Kannada District	Data collected through online	Mrs.Rashmitha R Kotian
43	193101048	Mokshitha P	A Study on Consumers' Perception Towards Online Food ordering with Special Reference to Mangalore Area	Data collected through online	Mr.Abhinandan
44	193101049	Nayana J K	A Study on Students' Perception Towards E-Learning in Dakshina Kannada District	Data collected through online	Dr.Ramya K.R.
45	193101050	Neeraja G M	A Study on Perception of students Towards Online Classes- With Related to Mangalore University	Data collected through online	Mr.Jayaprashanth S.
46	193101051	Nireeksha C Shetty	A Study on Work-life Balance Among Auto Rickshaw Drivers in Mangalore City	Data collected through online	Dr.Preethi Keerthi Dsouza
47	193101052	Nishmitha(D/o. Shridhara Shetty)	Customer Awareness Towards Digital Banking	Data collected through online	Dr.Parameshwara
48	193101053	Nishmitha	A Study on the Perception of Youth Towards Adopting Entrepreneurship As Their Career	Data collected through online	Dr.Bhagyalaxmi M.
49	193101054	Nishmitha P Shetty	Customer Perception Towards Social Media Advertisement with Social Reference to Dakshina Kannada District	Data collected through online	Ms.Vaishali
50	193101055	Nithish Kumar C	A Study on Perception of students' Towards Online Study Materials with Special Reference to Mangalore University Mangalagangothri	Data collected through online	Ms.Sudarshini

51	193101056	Niveditha S	A Study on Perception of Customer with Regard to Online Shopping in the Rural Areas of Dakshina Kannada	Data collected through online	Mr.Sanath Kumar
52	193101058	Pavitha	A Study on Job Satisfaction of ASHA(Accredited Social Health Activists) Wokers on Dakshina Kannada	Data collected through online	Ms.Vaishali
53	193101059	Pavithra Shetty	Investors Perception Towards Initial Public offering (IPOs) in Indian Capital Market	Data collected through online	Prof.Ishwara P.
54	193101060	Pooja K	Consumer Perception Towards Online Grocery Shopping	Data collected through online	Dr.Kushalakshi
55	193101061	Poojashree	A Study of Consumer Perception on Swadesh Products with Special Reference Dakshina Kannada	Data collected through online	Mrs.Rashmitha R Kotian
56	193101062	Prajna H	Impact of Demonetization on Common People of Kadaba Taluk	Data collected through online	Dr.Ramya K.R.
57	193101065	Preethika P S	A Study on Consumer Decision Making Styles in Shopping Malls	Data collected through online	Ms.Sudarshini
58	193101066	R Rajeeshma	A Study on Impact of Digital Marketing on Online Buying Behaviour of Millennials in Dakshina Kannada District	Data collected through online	Mrs.Asma
59	193101067	R Vidya	Customer Perception Towards Email Marketing -A Study with Reference to Graduates in Mangalore City	Data collected through online	Dr.Bhagyalaxmi M.
60	193101068	Rachana S G	A Study on Role of Information Technology in Rural Development	Data collected through online	Prof.Y.Muniraju
61	193101069	Rakshitha	Customer Perception Towards Credit Card Requirements in Rural Areas of Dakshina Kannada	Data collected through online	Mr.Sanath Kumar
62	193101070	Ramyashree	A Study on the Buying Behaviour of Customers on Life Insurance Policies with Reference to Kundapura Karnataka	Data collected through online	Ms.Bhagyalaxmi M

63	193101071	Ranjisha R K	A Study on Mobile Phone Brand Preference Among Youth	Data collected through online	Dr.Kushalakshi
64	193101072	Ranjitha	Issues and Challenges Faced by Agriculturists-A Study in Mangalore Taluk	Data collected through online	Dr.Ramya K.R.
65	193101073	Rashmi S C	Role of Self Help Groups (SHGs) in Socio-Economic Development of Rural Women	Data collected through online	Mr.Abhinandan
66	193101076	Sahithya N	A Study on Impact of E-Learning on the Academic Performance of the Undergraduate : With Special Reference to Mangalore University	Data collected through online	Ms.Vaishali
67	193101078	Sankeerthan R	A Study on Marketing Strategies Adopted By Digital Payment Applications with Special Reference to Paytm and Google Pay	Data collected through online	Dr.Parameshwara
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69	193101080	Shalini	A Study on Consumer Perception Towards Data Privacy Issues in E-Commerce with Special Reference to Udupi and Dakshina Kannada District	Data collected through online	Ms.Ramya S.
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73	193101084	Shravya K	Impact of Second Wave of Covid-19 on Indian Stock Market -An Event Study with Reference to Nifty 50	Data collected through online	Dr.Vedava P.

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78	193101089	Shudeeksha	A Study on students attitude towards online learning Covid-19 Pandemic, with special reference to Mangalore	Data collected through online	Ms.Vaishali
79	193101091	Smithil K M	Impact of Social Media Channels in the Buying Behaviour of Rural People : A Study in Chikmagalur	Data collected through online	Dr.Bhagyalaxmi M.
80	193101092	Sudheeshma S	A Study on Service Quality and Customer Satisfaction in Tappers Multipurpose Co.operative Society @ Pavor	Data collected through online	Mrs.Asma
81	193101093	Sukanya Shetty	Consumer Perception Towards Online Food ordering and Delivery Services : A Study with Special Reference to Udupi District	Data collected through online	Ms.Vaishali
82	193101094	Sushma Rai K H	A Study on Online Food Services in Mangalore	Data collected through online	Dr.Kushalakshi
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84	193101097	Thejaswini	A Study on Impact of Social Media Marketing on Consumer Buying Behaviour	Data collected through online	Dr.Kushalakshi
85	193101098	Veekshitha V G	A Study on Consumers Perception Towards Online Pharmacy	Data collected through online	Ms.Ramya S.

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87	193101100	Vignesh K S	A Study on Public Perception towards digital payments and creating awareness among people with regards to cybersecurity threats in digital payments	Data collected through online	Ms.Ramya S.
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89	193101103	Yashaswi K	A Study on Efficiency of Commerce Education Towards Entrepreneurship Development	Data collected through online	Mrs.Asma
90	193101104	Yashwanth	A Study on Customer Satisfaction Towards Various Offers and Benefits Available in Multi-Brand Retail shops with Special Reference tobig Bazar in Mangalore	Data collected through online	Dr.Parameshwara



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