

**Allotment of guides/mentors to M.Com(HRD) IV Semester students for Project-2021**

| <b>S.No.</b> | <b>Reg.No.</b> | <b>Name of the student</b> | <b>Title</b>                                                                                                                 | <b>Place of work</b>          | <b>Name of the allotted guide</b> |
|--------------|----------------|----------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------------------------------|
| 1            | 193104001      | Ashok Kumara A             | A Study on People Opinion Towards Saving and Investments                                                                     | Data collected through online | Ms.Ramya S.                       |
| 2            | 193104002      | Astel Clive Tauro          | A Study on Employee Satisfaction Towards Zuese Gym                                                                           | Data collected through online | Mrs.Ramya K.R.                    |
| 3            | 193104003      | Aswini A                   | A Study on Customers Perception Towards Internet Advertising with Reference to Kasaragod District                            | Data collected through online | Ms.Sudarshini                     |
| 4            | 193104004      | Bhavyashree                | A Study on Consumer Perception Towards Online Shopping and Digital Marketing                                                 | Data collected through online | Mr.Gururaj P                      |
| 5            | 193104006      | C A Nanaiah                | A Study on Customer Perception on E-Service Quality in Online Shopping                                                       | Data collected through online | Ms.Ramya S.                       |
| 6            | 193104007      | Dibil Krishna T M          | A Comparative Study on Customer Satisfaction Among Airtel and Jio with Reference to Mangalore University Campus              | Data collected through online | Ms.Sudarshini                     |
| 7            | 193104008      | Harshitha K C              | A Study on Impact of Covid-19 Pandemic on Job Seekers with Reference to Dakshina Kannada District                            | Data collected through online | Mrs.Ramya K.R.                    |
| 8            | 193104009      | Karuna M V                 | Comparative Study on Consumer Behaviour of Digital; Payment App: Googlepay and Phonepe- With Reference to Kasaragod District | Data collected through online | Ms.Ramya S.                       |
| 9            | 193104010      | Nikhil C D                 | A Study on Labour Safety and Health Management with Special Reference to Karnataka Plywood, Sullia, D.k                      | Data collected through online | Mr.Gururaj P                      |
| 10           | 193104011      | Poornima N H               | Study on Green Residential Building-Customers Perspective Under Deralakatte Area                                             | Data collected through online | Mr.Jayaprashanth S.               |
| 11           | 193104012      | Rachana Kamath             | A Study on Customers Satisfaction Towards Banking and Employee Services in Canara Bank Reference to the Kalasa Villagae      | Data collected through online | Mr.Jayaprashanth S.               |
| 12           | 193104013      | Rashmi                     | A Study on Students Response Towards Usage of Mobile Phones in Mangalore University                                          | Data collected through online | Mr.Jayaprashanth S.               |
| 13           | 193104014      | Sachin                     | A Study on Customer Satisfaction Towards Dominos                                                                             | Data collected through        | Mrs.Ramya K.R.                    |

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|----|-----------|---------------------|---------------------------------------------------------------------------------------------------------------------------|-------------------------------|---------------|
| 14 | 193104015 | Sameeksha S Shetty  | A Study on Consumer Perception Towards Online Food Delivery During Pandemic                                               | Data collected through online | Ms.Sudarshini |
| 15 | 193104016 | Vignesh N Bappanadu | A Study on the Impact of the Glass Ceiling Effect at Work Place with Special Reference to Selected IT Sector in Mangaluru | Data collected through online | Mr.Gururaj P  |



Chairman

