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BASTMCN 202

II Semester B.A. Degree Examination, September 2022

(2021-2022 Batch Onwards) (NEP 2020)

TOURISM AND TRAVEL MANAGEMENT (DSCC)

Travel Agency and Tour Operation Management

Time : 2 Hours

Max. Marks : 60

SECTION – A

Answer **any five** of the following questions. **Each** question carries **2** marks. **(5×2=10)**

1. Differentiate between wholesale and retail travel agents.
2. What are distribution channels in tourism ?
3. Expand CRS and GDS.
4. Who is a tour operator ?
5. Define itinerary.
6. Write the difference between guide and escort.
7. What is affinity tour ?

SECTION – B

Answer **any four** of the following questions. **Each** question carries **5** marks. **(4×5=20)**

8. Write a note on distribution channels.
9. Describe the different types of tour operators.
10. Who is a travel agent ? Write the types of travel agency.
11. Write the contributions and benefits of tour operation to the tourists.
12. What are the major sources of income for a travel agency ?
13. Write the points to be considered in itinerary preparation.

P.T.O.



SECTION – C

Answer **any three** of the following questions. **Each** question carries **10** marks. **(3×10=30)**

14. Define travel agency. Explain the functions of travel agency.
 15. What is package tour ? Explain the types of package tour.
 16. Write a note on :
 - a) World Span
 - b) Amadeus.
 17. Explain the procedures and formalities for setting up travel agency in India.
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