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BASTMO 283

Choice Based Credit System IV Semester B.A. Degree
Examination, September 2022
(2019-20 Batch Onwards) (Open Elective)
TOURISM AND TRAVEL MANAGEMENT
Fundamentals of Tourism

Time : 2 Hours

Max. Marks : 40

PART – A

Answer **any four** of the following. **Each** question carries **5** marks : **(4×5=20)**

1. Briefly explain types of tourism.
2. What are tourism statistics ? Explain.
3. Explain various elements of tourism.
4. What is tourism multiplier effect ? Explain in detail.
5. Discuss various travel motivators.

PART – B

Answer **any two** of the following. **Each** question carries **10** marks : **(2×10=20)**

6. Explain economic impacts of tourism.
 7. Discuss few measures to reduce the negative environmental impacts of tourism.
 8. Briefly explain the historical evolution of tourism in the world.
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