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BASTMV 154

Credit Based II Semester B.A. (Vocational) Degree Examination, September 2022
(Common to all Batches)
TOURISM AND TRAVEL MANAGEMENT
Paper – IV : Tourism Product – II

Time : 3 Hours

Max. Marks : 60

Instruction : Answer all Sections.

SECTION – A

Answer **any four** of the following. **Each** question carries **five** marks. **(4×5=20)**

1. Discuss the role of folk dances in promoting heritage tourism in India.
2. Write in detail about the Hindu Temple Architecture with examples.
3. Explain the religious practices and pilgrimage destinations of Buddhism.
4. Evaluate the importance of museums and art galleries in the development of cultural tourism in India.
5. Elucidate the role of fairs and festivals in tourism development with reference to kite festival.

SECTION – B

Answer **any four** of the following. **Each** question carries **ten** marks. **(4×10=40)**

6. "Music and Dance are the heart of Indian tourism". Evaluate.
7. Write a detailed note on handicraft and textiles industry in India.
8. "Archaeological resources made India as a major heritage tourism destination in the World". Justify the statement.
9. Discuss in detail the classification of tourism products and resources of India.
10. "India has been recognized as a medical tourism destination". Identify and explain the recent medical tourism potentials of India.
