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BASTMV 354

Credit Based Sixth Semester B.A. Examination, September 2022

(2020 – 21 Batch Onwards)

TOURISM AND TRAVEL MANAGEMENT

Paper – XII : Human Resource Management

Time : 3 Hours

Max. Marks : 120

PART – A

Answer **any four**. **Each** question carries **10** marks.

(4×10=40)

1. Define HR. How internal and external factors influence on HR ?
2. Explain the external source of recruitment.
3. Describe the objectives and managerial functions of HRM.
4. Distinguish between job design and job analysis.
5. Write a note on career planning and employee counselling.

PART – B

Answer **any four**. **Each** question carries **20** marks.

(4×20=80)

6. Define performance appraisal. Explain the traditional techniques of performance appraisal.
 7. What is employee training ? Explain the need and methods of employee training.
 8. Define HRP. Explain the process of HRP.
 9. "Compensation linked with the performance". Discuss.
 10. Define motivation. Explain the various theories of motivation.
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