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**BBABMC 362/BBMBMC 362**

**Credit Based Sixth Semester B.B.A./B.B.M. Examination, September 2022  
(2012 Scheme)  
INVESTMENT MANAGEMENT**

Time : 3 Hours

Max. Marks : 120

**SECTION – A**

Answer **any ten** of the following.

**(10×2=20)**

1. a) What do you mean by Investment ?
- b) What is credit rating ?
- c) What do you mean by intrinsic value of shares ?
- d) What do you mean by blue chip companies ?
- e) What is SENSEX ?
- f) What do you mean by a money market ?
- g) What is speculation ?
- h) What is Nifty ?
- i) What is systematic risk ?
- j) What is Beta with reference to risk ?
- k) What is treasure bill ?
- l) What are right shares ?

**SECTION – B**

Answer **any five** of the following in **not** more than **2** pages **each**.

**(5×8=40)**

2. Explain the different kinds of government securities.
3. Distinguish between Investment and speculation.
4. Explain the factors to be considered in economic analysis.

**P.T.O.**



5. Write a note on national stock exchange.
6. Explain the features of money market.
7. What are the assumptions of CAPM ? Explain.
8. Briefly describe the tenets of Dow's theory.

**SECTION – C**

Answer the following in **not** more than **6** pages.

**(3×20=60)**

9. What are Corporate Securities ? Explain the different kinds of Corporate Securities with their features.

**OR**

Define Stock Exchange. What are its features ? Explain the functions of stock exchange.

10. What do you mean by Technical Analysis ? Explain the various tools of technical analysis.

**OR**

What do you mean by risk ? Explain the different types of risks in Investments.

11. What are mutual funds ? Explain different types of mutual funds that operate in India.

**OR**

Give an option to invest in land, LIC and post office. Which one would you choose and why ?

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