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MIBS 454

**II Semester M.B.A. (IB) Degree Examination, September/October 2022
(Regular and Repeaters)
INTERNATIONAL BUSINESS
Management Information System**

Time : 3 Hours

Max. Marks : 70

SECTION – A

(Compulsory)

Answer to the question should **not** exceed **6** pages : **(1×15=15)**

1. Explain why an efficient Management Information System is essential for corporate success.

SECTION – B

Answer **any five** questions. **Each** question carries **8** marks. Answer to the question should **not** exceed **5** pages. **(5×8=40)**

2. Explain information system tools for Information System.
3. Elaborate on the various data base management systems.
4. Discuss various telecommunication channels.
5. Explain the components and advantages of Human Resource Information System.
6. Outline how MIS helps in financial planning.
7. Explain the emerging issues in MIS.
8. Elaborate on the application of IT in E-Business.

P.T.O.



SECTION – C
(Compulsory)

Answer to this question should **not** exceed **6** pages.

9. Case Study.

(1×15=15)

AZX a super specialty hospital in Chennai. The hospital has stand alone systems for processing customer registration, billing, pharmacy, laboratories and customer payments on discharge etc. The management of the hospital is finding it difficult to arrive at meaningful information about each customer interaction. You are hired as a technology consultant by the hospital. Design a Management Information System which can address the need of the hospital.
