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MDS 454

II Semester M.P.Ed. Degree Examination, September 2022

PHYSICAL EDUCATION

Sports Journalism and Mass Media

Time : 3 Hours

Max. Marks : 70

Instructions : 1) Answer **all** the questions.

2) **Each** answer shall **not** exceed **6** pages.

(4×15=60)

1. Define ethics. Explain the sports ethics and Sportsmanship. **15**

OR

Briefly explain importance of human factors in News. **15**

2. Explain the National and International Sports News Agencies. **15**

OR

Describe the structure of Sports Bulletin. **15**

3. Write a detailed note on Sports Photography. **15**

OR

Role of Mass Media in Daily Newspapers general Magazines and Specialized Sports Magazines. **15**

4. Write the types of Sports features. **15**

OR

Explain the General News reporting and Sports News reporting. **15**

5. Write short notes on **any two** of the following : **(5×2=10)**

a) Writing the News story.

b) Writing News releases.

c) Sports experts comments in Mass Media.

d) Sports page make up.
